

Information Management System

Abstract

A computer-implemented method of presenting a sequence of information items to a user, the method comprising: determining a behavioural profile and/or a behavioural objective; for each of the sequence of information items, performing a sentiment analysis to determine a sentiment score for the respective information item, the sentiment scores for all information items forming a set of sentiment scores for the sequence of information items; determining whether the set of sentiment scores is compatible with the behavioural profile and/or the behavioural objective; responsive to a determination that the set of sentiment scores is sub-optimal in view of the behavioural profile and/or the behavioural objective, resequencing the sequence of information items to optimize the sequence of information in view of the behavioural profile and/or the behavioural objective; and causing the sequence of information items to be presented to the user via a display of a user device.

[Figure 1]