

ABSTRACT**5 A SYSTEM AND METHOD FOR MANAGING A PROFILE**

This invention relates to a system for managing a profile of a user that comprises a server (110) for managing operations of the system; a platform (200) providing at least one interface for managing matters related to the profile; a profile managing module
10 (130) for establishing the profile for each user including a first user profile and a second user profile of a first user and a second user respectively, in which the first user profile includes a link structure with one or more recognitions to be provided by the first user to one or more second users; a code generating module (140) for generating a unique code of each user upon establishing the profile; and a user device (300) of the first user
15 for capturing the unique code of the second user to provide the recognition to the second user; wherein the second user profile is added with information related to the recognition of the second user that is given by the first user upon capturing the unique code of the second user by the first user using the user device (300).

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(The Most Illustrative Drawing: Figure 1)