ACTIVITY REMINDER METHOD, AND ACTIVITY REMINDER MESSAGE GENERATION METHOD AND APPARATUS

ABSTRACT

The present application provides a method for event reminding, and a method and apparatus for generating an event reminding message. The method includes: receiving, by a client terminal, an instruction for generating a reminding message for an event type; determining, by the client terminal, a to-be-reminded object and event description information corresponding to the event type; and sending, by the client terminal, a reminding message to the to-be-reminded object, the reminding message containing the event description information. The technical solution of the present application quickly implements event reminding.

Fig. 2A