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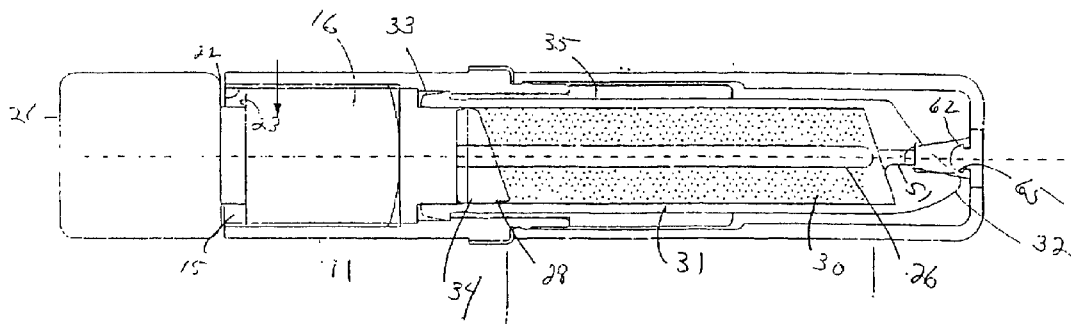
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(54) Title: IMPROVED LIP PRODUCT APPLICATOR



(57) Abstract: An improved lip product applicator for applying a pasty or semi soft lip product to a user's lips comprising a body (11) is described. The body (11) has a product reservoir extending therefrom. The product reservoir is generally hollow and has a tip (32) extending from an end of the reservoir opposite the body (11). The reservoir has a means for discharging product contained therein through an orifice in said tip (32). The tip (32) is made of a clear material that permits the user to view the color of the product contained therein. The tip (32) is also tapered and retains its tapered shape as lip product is applied to a user's lips.



WO 03/017799 A1