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(54) Title: STREAMING MEDIA DELIVERY COMPOSITE

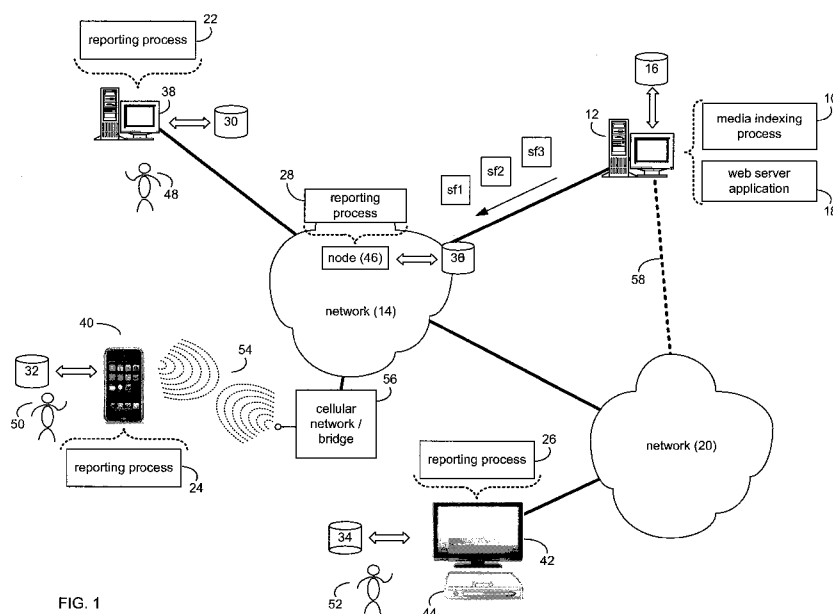


FIG. 1

(57) Abstract: A system delay factor associated with a segment file of a streaming media product is determined. A file transfer delay factor associated with the segment file of the streaming media product is also determined. A media delivery composite is determined for the segment file of the streaming media product based upon, at least in part, the system delay factor associated with the segment file and the file transfer delay factor associated with the segment file.