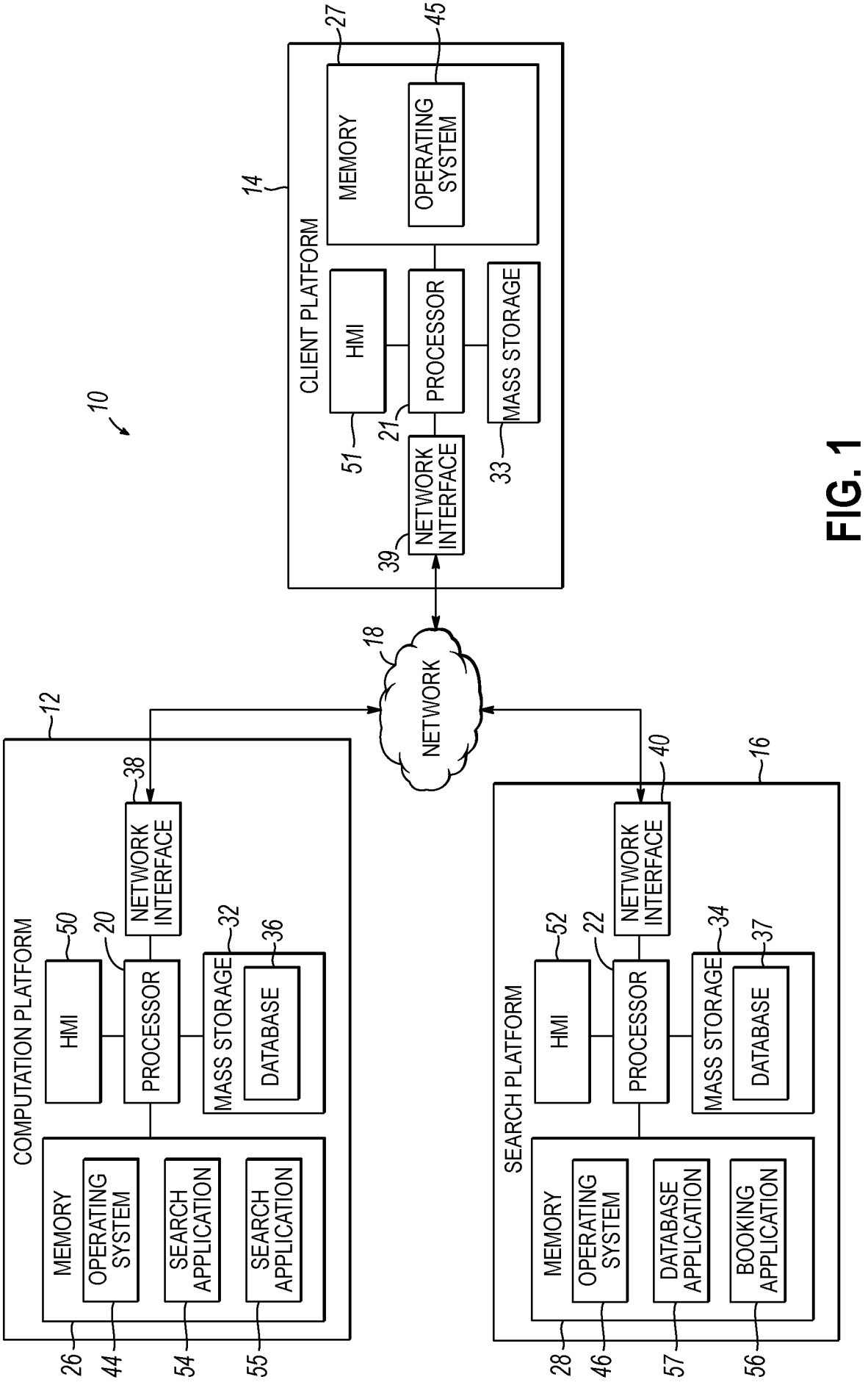

10
CLIENT PLATFORM
14
MEMORY
27
OPERATING SYSTEM
45
HMI
51
PROCESSOR
21
MASS STORAGE
33
NETWORK INTERFACE
39
NETWORK
18
COMPUTATION PLATFORM
12
NETWORK INTERFACE
38
HMI
50
PROCESSOR
20
MASS STORAGE
32
DATABASE
36
MEMORY
OPERATING SYSTEM
26
44
SEARCH APPLICATION
54
SEARCH APPLICATION
55
SEARCH PLATFORM
16
NETWORK INTERFACE
40
HMI
52
PROCESSOR
22
MASS STORAGE
34
DATABASE
37
MEMORY
OPERATING SYSTEM
28
46
DATABASE APPLICATION
57
BOOKING APPLICATION
56

FIG. 1

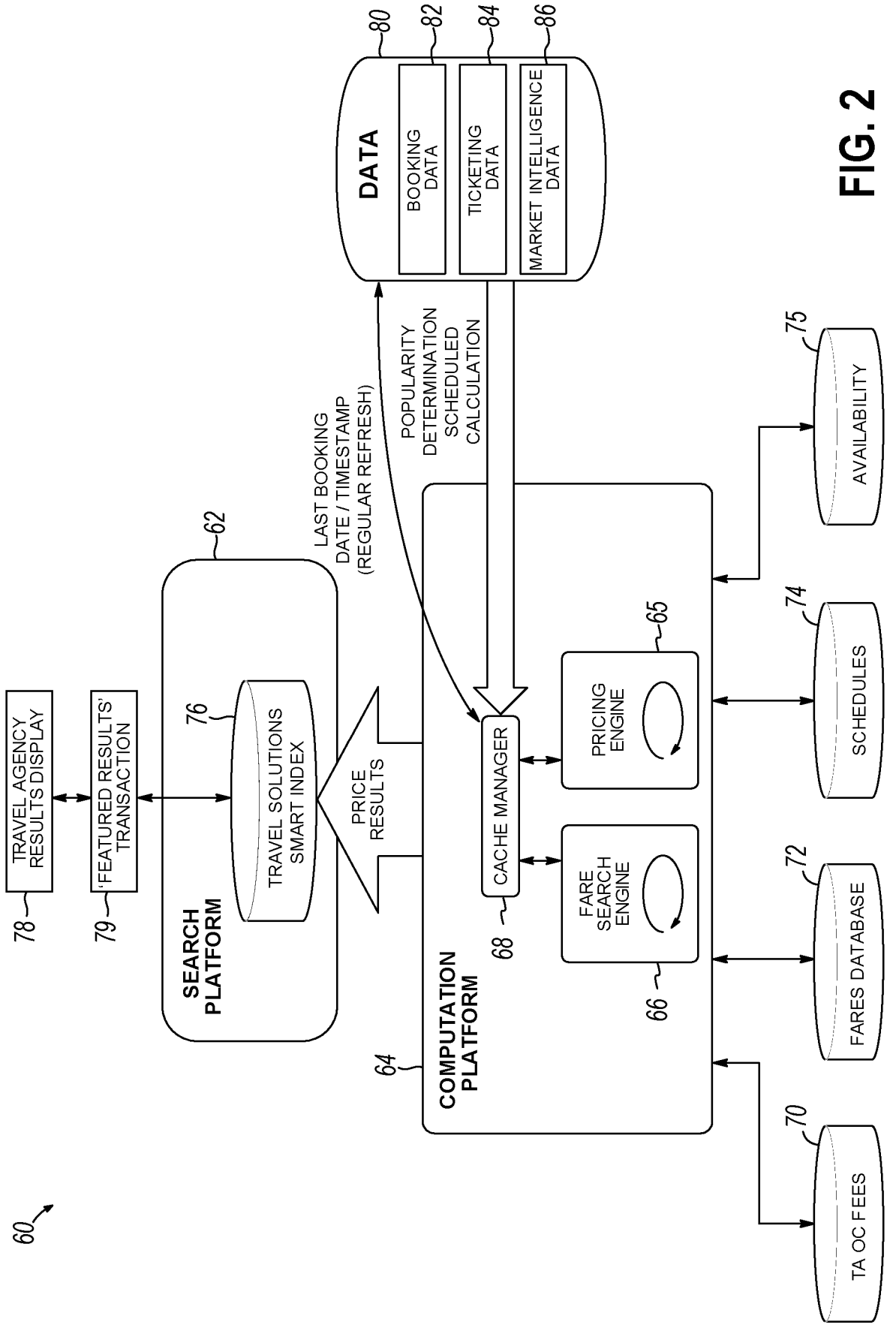

60
78
TRAVEL AGENCY RESULTS DISPLAY
79
'FEATURED RESULTS' TRANSACTION
SEARCH PLATFORM
62
76
TRAVEL SOLUTIONS SMART INDEX
LAST BOOKING DATE / TIMESTAMP (REGULAR REFRESH)
PRICE RESULTS
64
COMPUTATION PLATFORM
68
CACHE MANAGER
66
FARE SEARCH ENGINE
65
PRICING ENGINE
POPULARITY DETERMINATION SCHEDULED CALCULATION
80
DATA
82
BOOKING DATA
84
TICKETING DATA
86
MARKET INTELLIGENCE DATA
75
AVAILABILITY
74
SCHEDULES
72
FARES DATABASE
70
TA OC FEES

FIG. 2

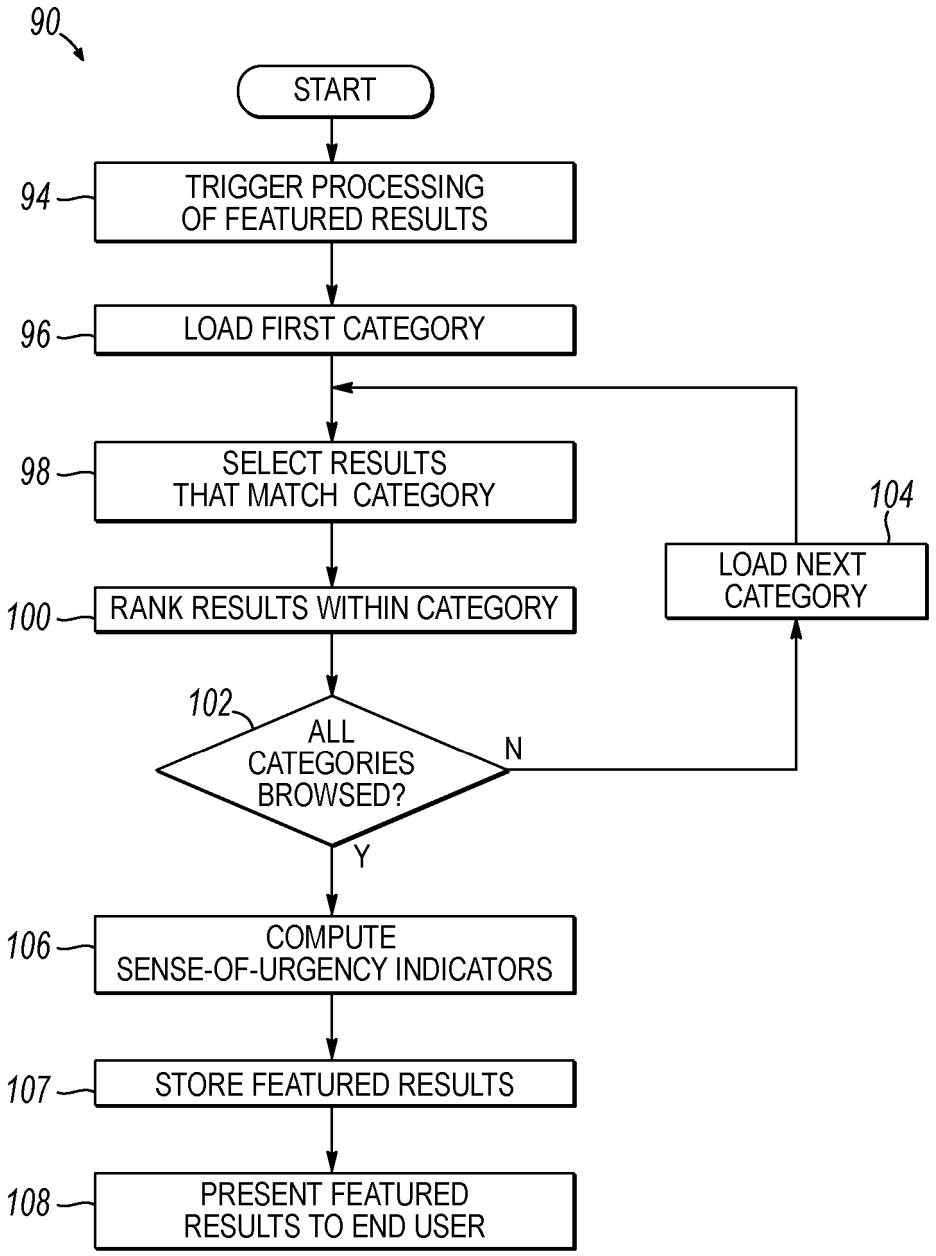

90
START
94
TRIGGER PROCESSING OF FEATURED RESULTS
96
LOAD FIRST CATEGORY
98
SELECT RESULTS THAT MATCH CATEGORY
100
RANK RESULTS WITHIN CATEGORY
102
ALL CATEGORIES BROWSED?
N
Y
104
LOAD NEXT CATEGORY
106
COMPUTE SENSE-OF-URGENCY INDICATORS
107
STORE FEATURED RESULTS
108
PRESENT FEATURED RESULTS TO END USER

FIG. 3

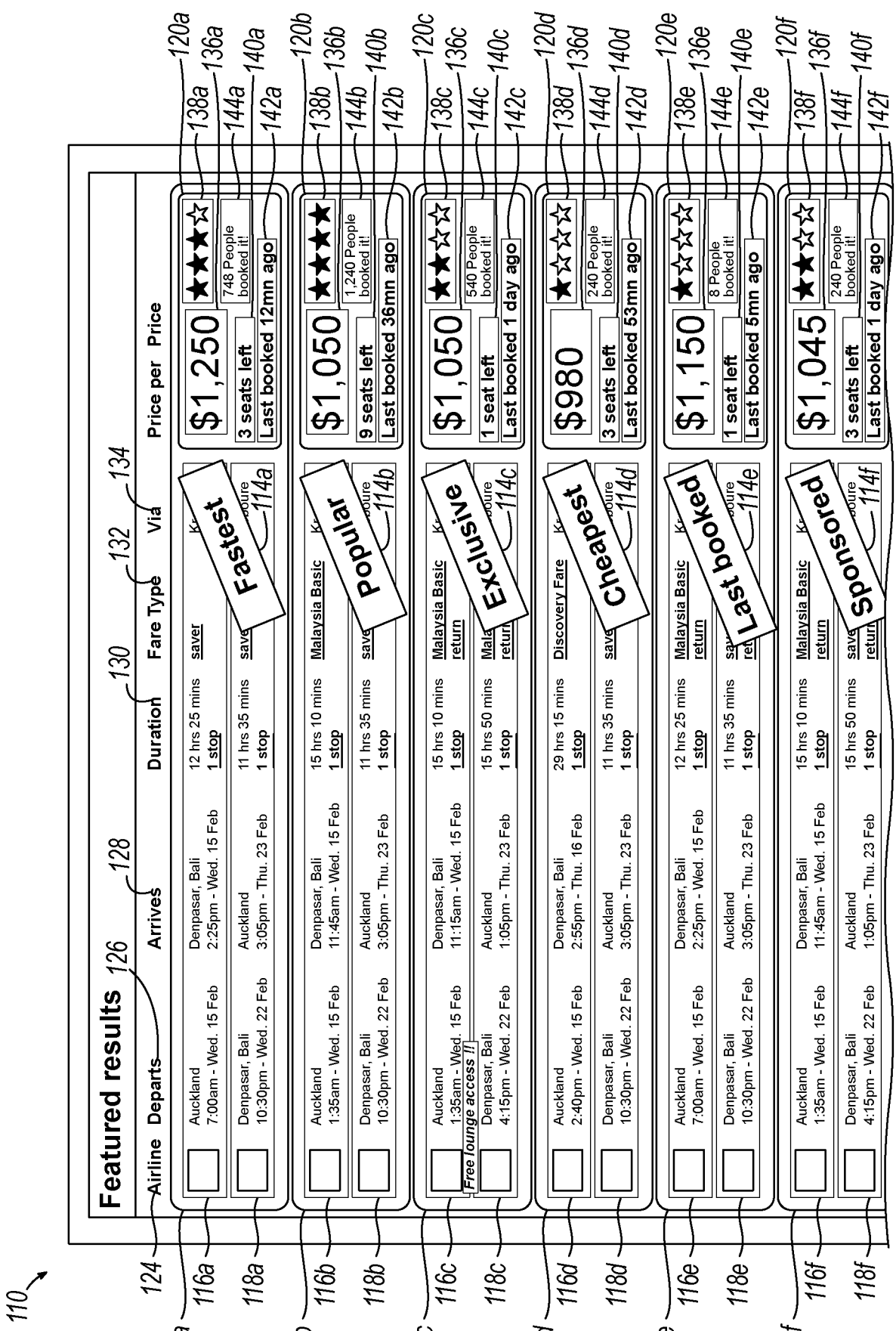

110
Featured results
126
128
130
132
134
Airline
Departs
Arrives
Duration
Fare Type
Via
Price per
Price
Fastest
Popular
Exclusive
Cheapest
Last booked
Sponsored
$1,250
$1,050
$1,050
$980
$1,150
$1,045
3 seats left
9 seats left
1 seat left
3 seats left
1 seat left
3 seats left
Last booked 12mn ago
Last booked 36mn ago
Last booked 1 day ago
Last booked 53mn ago
Last booked 5mn ago
Last booked 1 day ago
748 People booked it!
1,240 People booked it!
540 People booked it!
240 People booked it!
8 People booked it!
240 People booked it!
Free lounge access !!!
saver
Malaysia Basic
Discovery Fare
return
1 stop
112a
112b
112c
112d
112e
112f
116a
116b
116c
116d
116e
116f
118a
118b
118c
118d
118e
118f
120a
120b
120c
120d
120e
120f
136a
136b
136c
136d
136e
136f
138a
138b
138c
138d
138e
138f
140a
140b
140c
140d
140e
140f
142a
142b
142c
142d
142e
142f
144a
144b
144c
144d
144e
144f

FIG. 4

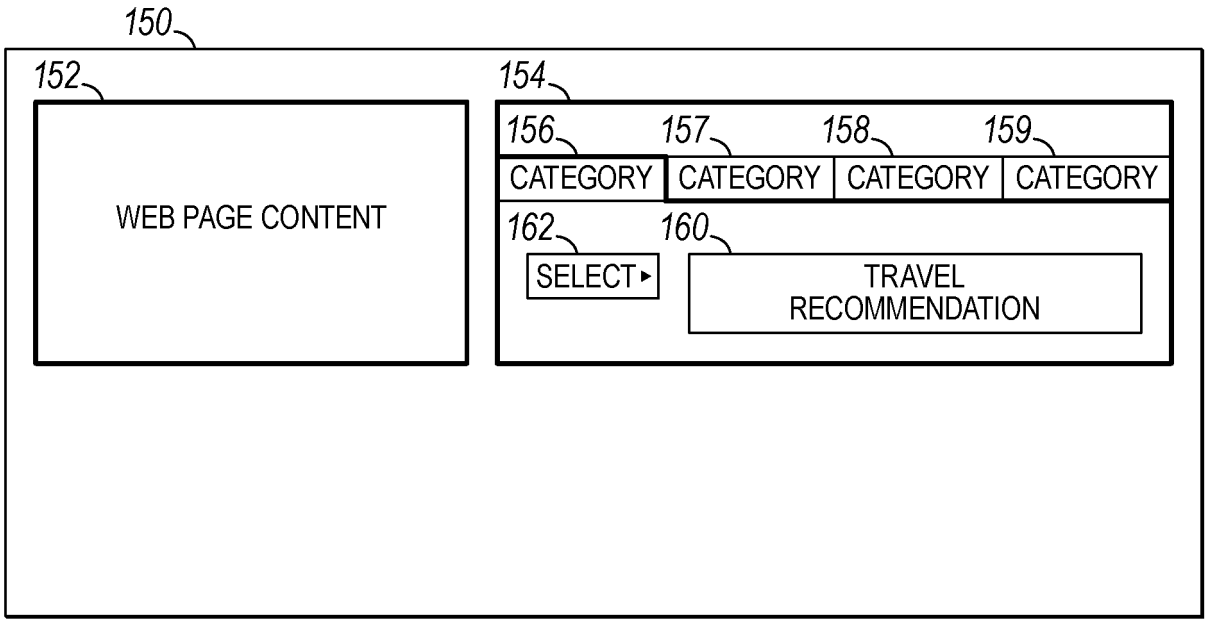

150
152
WEB PAGE CONTENT
154
156
157
158
159
CATEGORY
CATEGORY
CATEGORY
CATEGORY
162
160
SELECT
TRAVEL RECOMMENDATION

FIG. 5

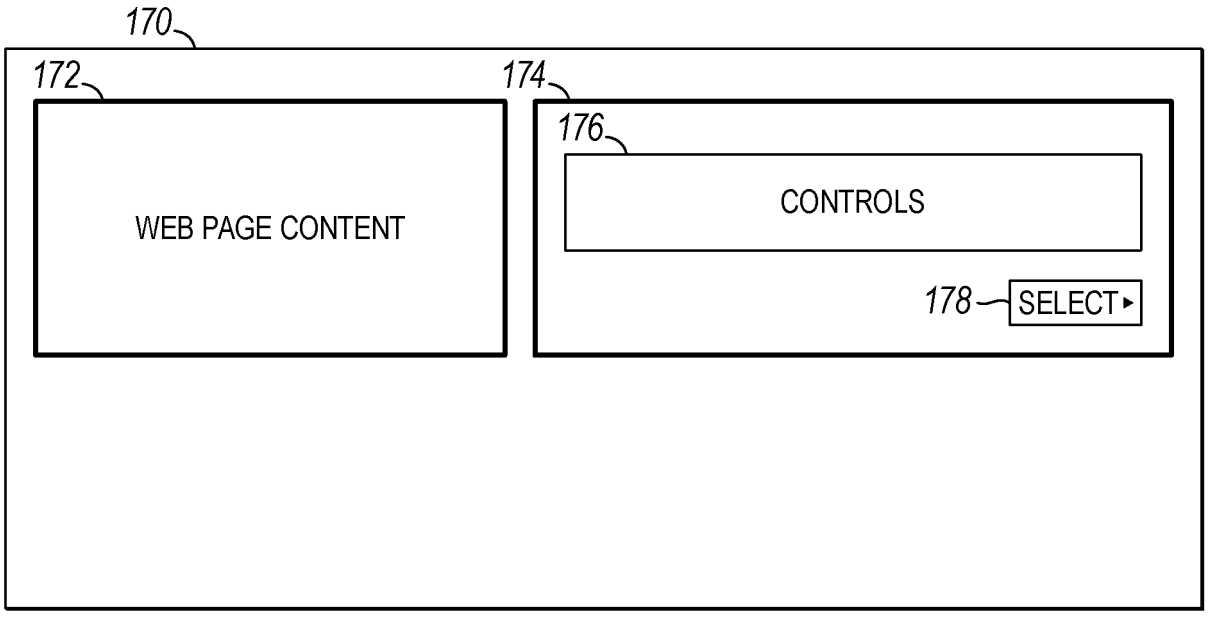

170
172
WEB PAGE CONTENT
174
176
CONTROLS
178
SELECT

FIG. 6

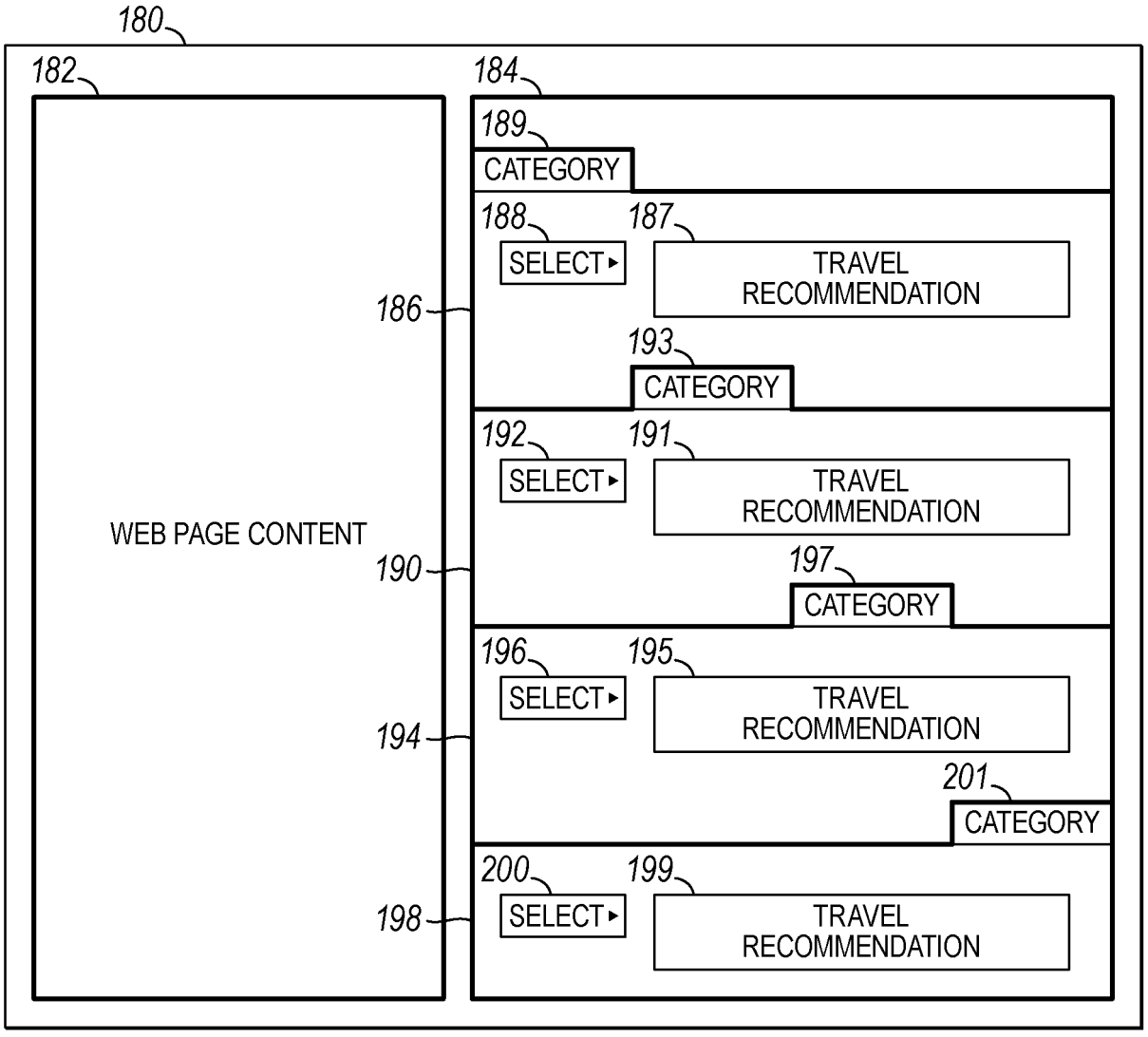

180
182
184
189
CATEGORY
188
SELECT
187
TRAVEL RECOMMENDATION
186
193
CATEGORY
192
SELECT
191
TRAVEL RECOMMENDATION
WEB PAGE CONTENT
190
197
CATEGORY
196
SELECT
195
TRAVEL RECOMMENDATION
194
201
CATEGORY
200
SELECT
199
TRAVEL RECOMMENDATION
198

FIG. 7

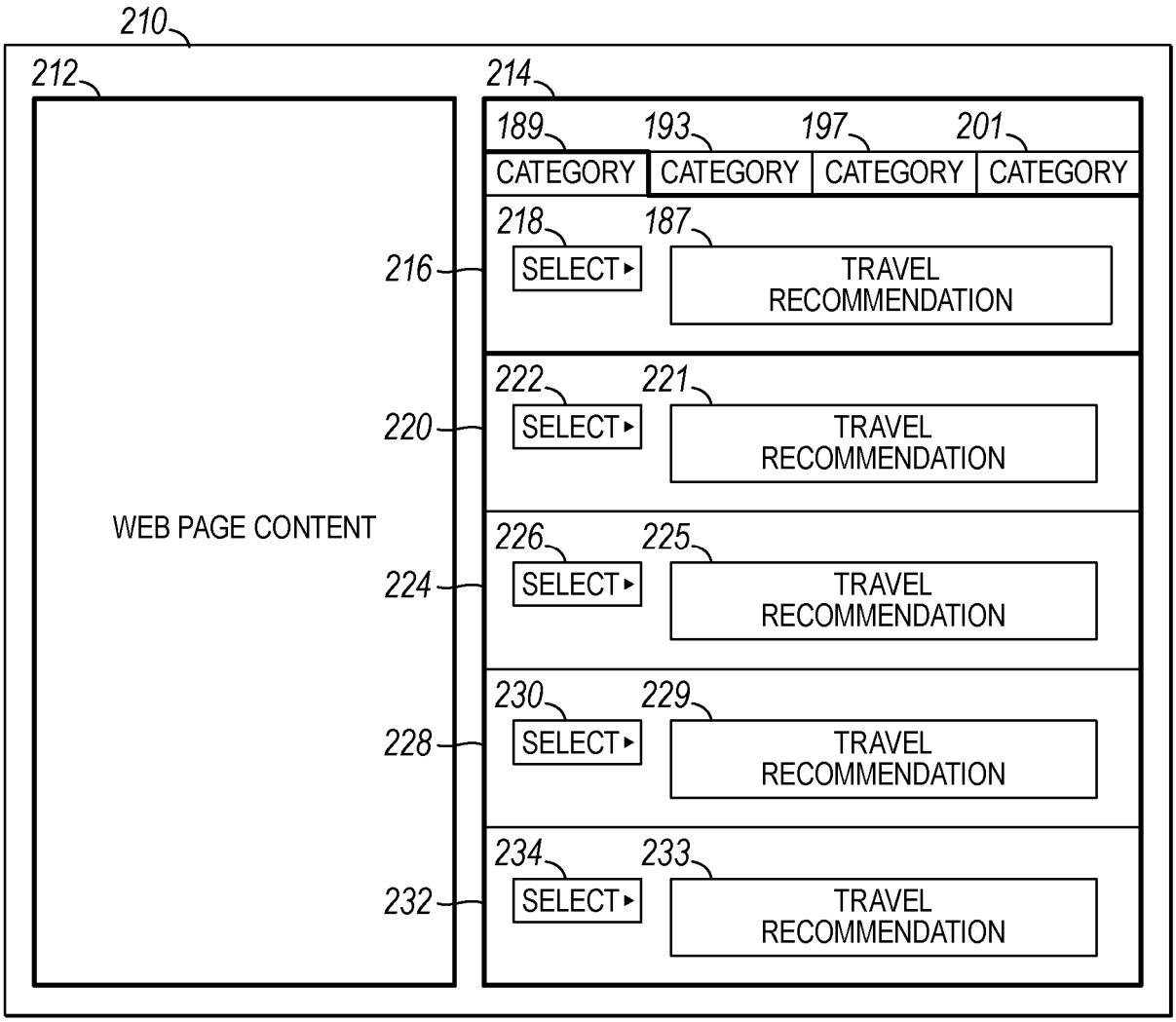

210
212
214
189
193
197
201
CATEGORY
CATEGORY
CATEGORY
CATEGORY
218
187
216
SELECT
TRAVEL RECOMMENDATION
222
221
220
SELECT
TRAVEL RECOMMENDATION
WEB PAGE CONTENT
226
225
224
SELECT
TRAVEL RECOMMENDATION
230
229
228
SELECT
TRAVEL RECOMMENDATION
234
233
232
SELECT
TRAVEL RECOMMENDATION

FIG. 8

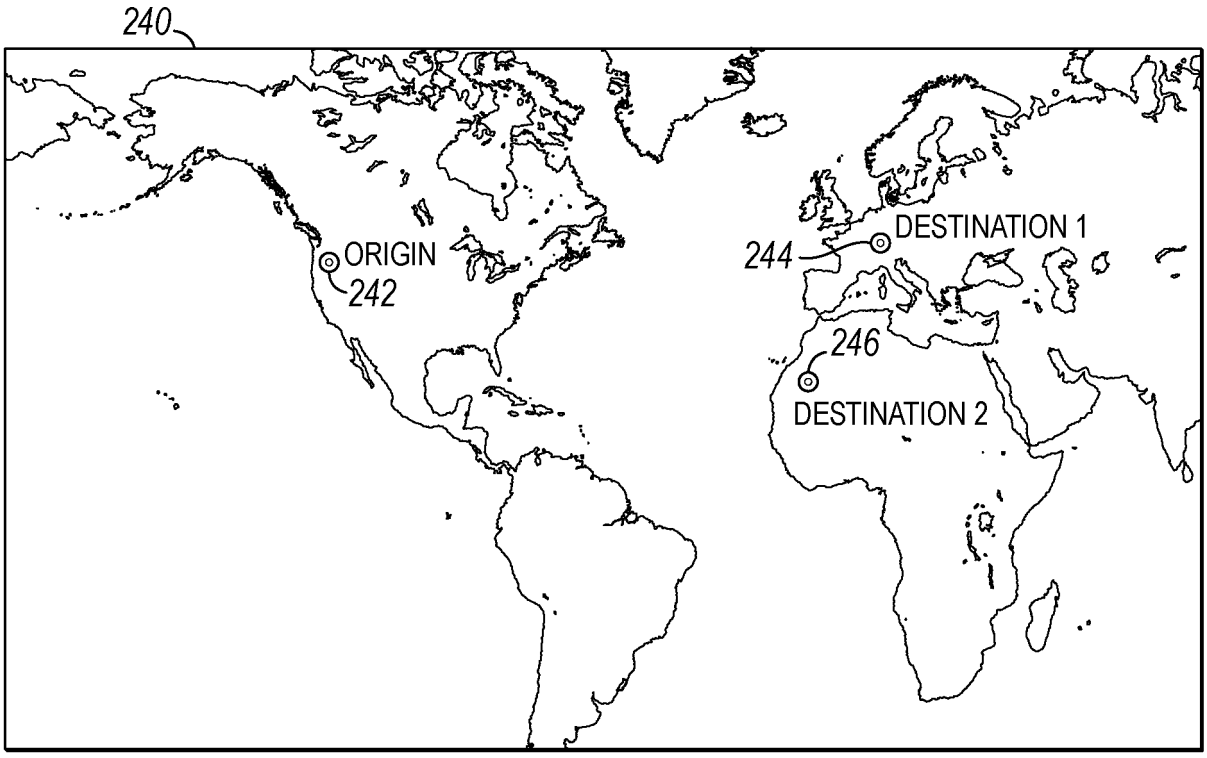

240
ORIGIN
242
DESTINATION 1
244
246
DESTINATION 2

FIG. 9

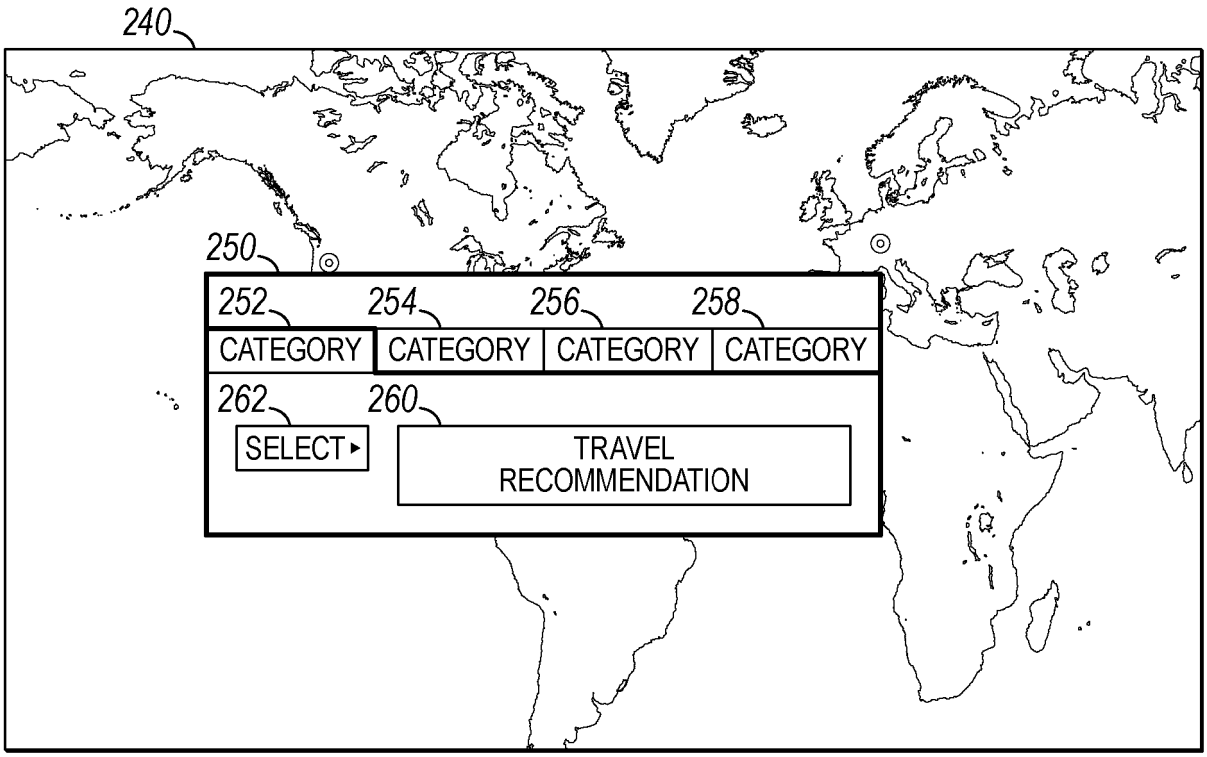

240
250
252
254
256
258
CATEGORY
CATEGORY
CATEGORY
CATEGORY
262
260
SELECT
TRAVEL
RECOMMENDATION

FIG. 10

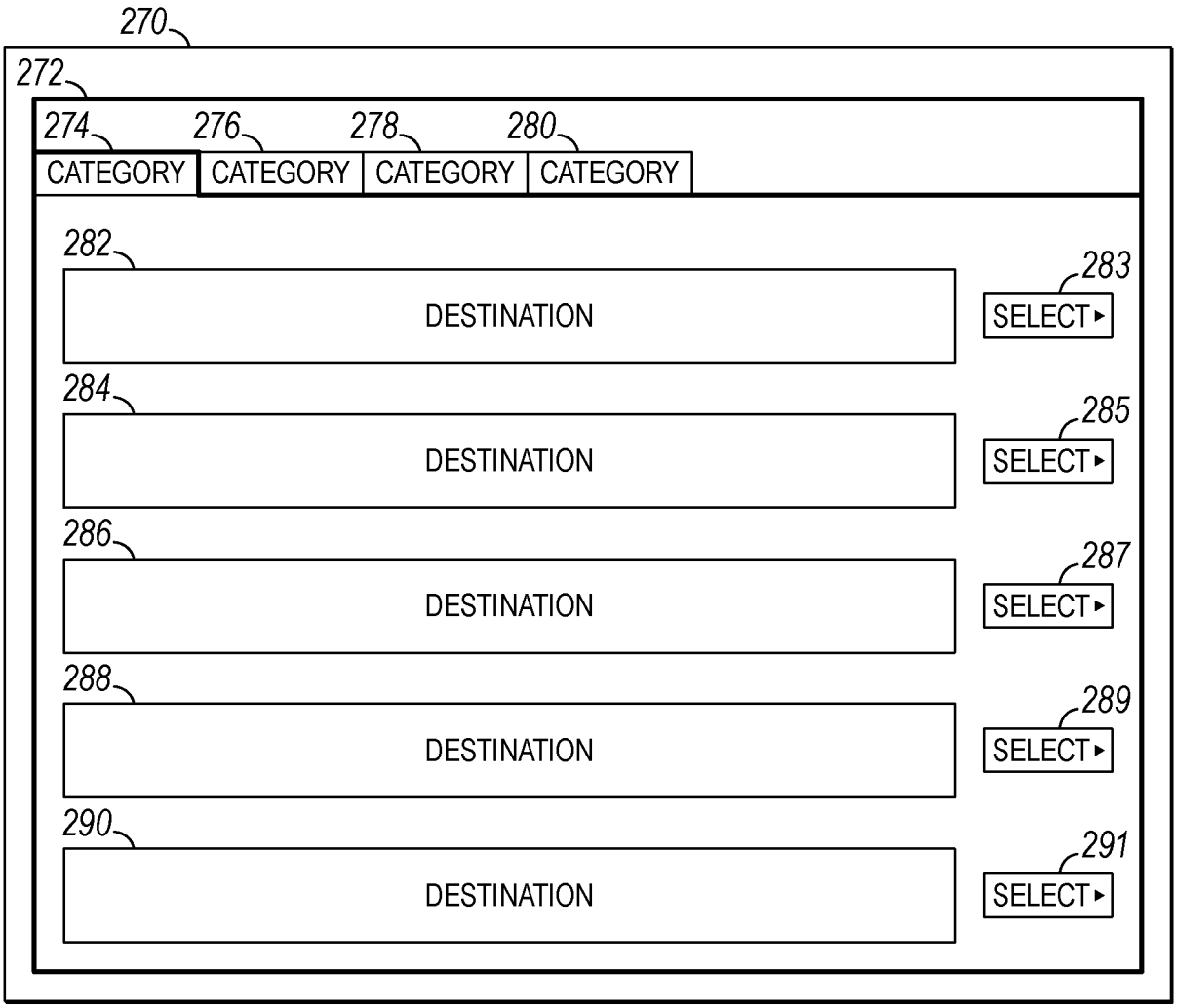

270
272
274
276
278
280
CATEGORY
CATEGORY
CATEGORY
CATEGORY
282
DESTINATION
283
SELECT
284
DESTINATION
285
SELECT
286
DESTINATION
287
SELECT
288
DESTINATION
289
SELECT
290
DESTINATION
291
SELECT

FIG. 11