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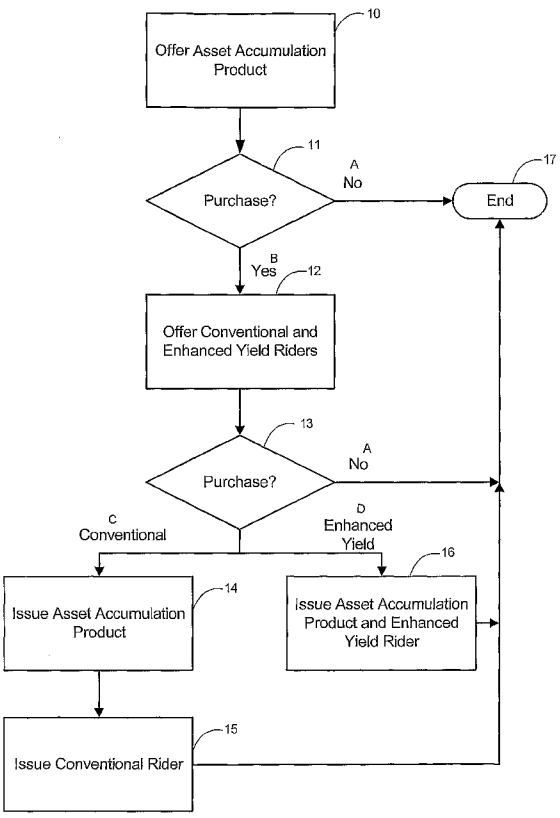
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(54) Title: SYSTEM AND METHOD FOR ENHANCING THE RETURN OF AN ASSET ACCUMULATION PRODUCT



(57) Abstract: A system and method for allowing an individual to accumulate wealth faster in the event of an adverse personal consequence, such as a death, a disabling accident or a critical illness. The system and method includes issuing an asset accumulation product and an insurance rider that guarantees an increase in the yield of the asset accumulation product upon the occurrence of an adverse personal event.

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