

ABSTRACT

The present disclosure relates to the technical field of the Internet, and provides a media content based interaction method and apparatus, a device and a storage medium. The method comprises, on a current user side: presenting first media content to a current user on a preset interface, the first media content being posted by a first user; and presenting, at at least one preset position in the first media content, at least one interactive element associated therewith in a superimposed manner, the interaction element being added by a second user, and the preset position associated with the interactive element being set by the second user.