

[ABSTRACT]

TITLE: VEHICLE POSITION UTILIZATION SYSTEM, ON-BOARD UNIT, AND PROGRAM

- 5 A vehicle position utilization system includes a log information acquiring unit (402) configured to acquire log information based on a result of detecting a position of a vehicle and a determination unit (403) configured to determine an effect according to a satisfied assignment condition for a user of the vehicle if a situation indicated by the log information acquired by the log information acquiring unit satisfies a predetermined assignment condition.