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(54) Title: ELECTRONIC CONTENT BASED ON NEURAL NETWORKS

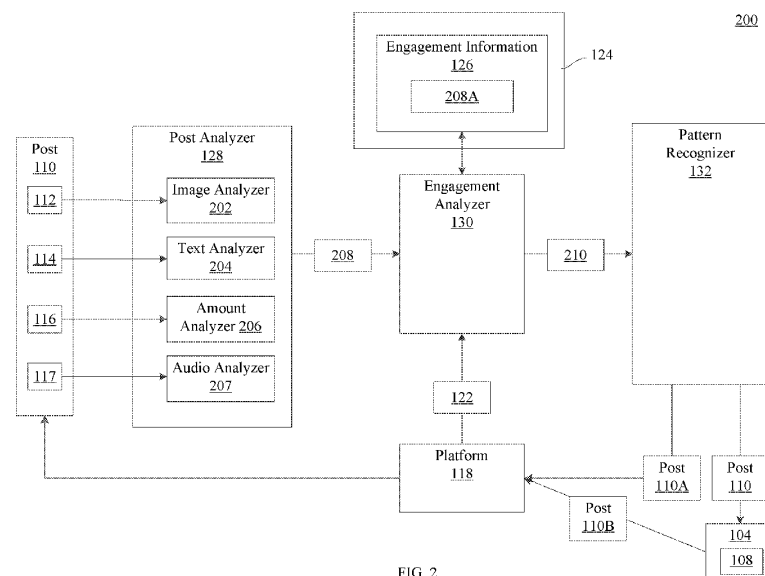


FIG. 2

(57) **Abstract:** Systems and methods for modifying a property of a post are provided. A post that includes image content, textual content, and amount content is posted to a platform. Engagement activity data for the post is collected. A matrix that includes scores for properties of the image content, the textual content, audio content, and the amount content is generated. The matrix, the engagement activity data, and engagement information associated with multiple previously posted posts are used to generate an estimated success level of the post. Depending on the estimated success level for the post, a post property may be modified and the post with the modified property replaces the post on the platform.

MC, MK, MT, NL, NO, PL, PT, RO, RS, SE, SI, SK, SM,
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