CLAIMS

1. A method for voice characteristic creation and use, comprising:

presenting a voice characteristic creation page in response to a voice characteristic creation request, a reference text and a recording control being displayed in the voice characteristic creation page;

receiving an audio in response to detecting a trigger on the recording control;

creating a voice characteristic associated with a user based on the received audio and the reference text;

presenting a voice characteristic confirmation page, the voice characteristic confirmation page at least comprising a preview audio generated based on the voice characteristic; and

storing, in response to receiving a confirmation of the voice characteristic in the voice characteristic confirmation page, the voice characteristic associated with the user for use in an audio.

2. The method of claim 1, wherein in accordance with a presence of user input text associated with the voice characteristic creation request, the preview audio comprises an audio with the voice characteristic that is generated by performing a text-to-speech operation on the user input text, or

in the absence of user input text associated with the voice characteristic creation request, the preview audio comprises an audio with the voice characteristic that is generated by performing the text-to-speech operation on predetermined text.

3. The method of any one of claims 1 to 2, further comprising:

prompting the user to re-record the audio in response to detecting that the received audio does not match the reference text; and

displaying another reference text and the recording control in the voice characteristic creation page.

4. The method of any one of claims 1 to 3, further comprising:

prompting the user to re-record the audio in response to detecting that background noise in the audio exceeds a noise threshold or a duration of the audio is below a preset threshold; and

displaying another reference text and the recording control in the voice characteristic creation page.

5. The method of any one of claims 1 to 4, further comprising:

displaying another reference text and the recording control in the voice characteristic creation page in response to detecting a re-generation request in the voice characteristic creation page.

6. The method of any one of claims 1 to 5, wherein the voice characteristic creation request is detected in an editing page of media content, and the method further comprises:

jumping to the editing page in response to receiving the confirmation of the voice characteristic in the voice characteristic confirmation page, wherein the voice characteristic is selected to be applied to an audio of

a media item being edited.

7. The method of any one of claims 1 to 6, wherein the voice characteristic creation request is detected in a non-editing page, and the method further comprises:

jumping to an editing page of media content in response to receiving the confirmation of the voice characteristic in the voice characteristic confirmation page, the voice characteristic being selected in the editing page to create the media content.

8. The method of claim 7, wherein the non-editing page comprises a sound detail page, or a voice characteristic detail page of another voice characteristic.

9. The method of any one of claims 1 to 8, further comprising:

receiving a post request for a media, the media at least comprising a first audio having the voice characteristic; and

posting, in response to the post request, media content in association with tag information related to the voice characteristic.

10. The method of claim 9, wherein the tag information at least comprises an entry to a detail page corresponding to the voice characteristic and/or an entry to a voice characteristic usage page corresponding to the voice characteristic, or

wherein the tag information further comprises indication information of intelligent generation of the voice characteristic.

11. The method of any one of claims 1 to 10, further comprising:

deleting the stored voice characteristic in response to receiving a deletion request for the stored voice characteristic; and

presenting the voice characteristic creation page in response to receiving a re-recording request for the stored voice characteristic, another reference text and the recording control being displayed in the voice characteristic creation page.

12. An apparatus for voice characteristic creation and use, comprising:

a creation page presenting module configured to present a voice characteristic creation page in response to a voice characteristic creation request, a reference text and a recording control being displayed in the voice characteristic creation page;

an audio receiving module configured to receive an audio in response to detecting a trigger on the recording control;

a voice characteristic creation module configured to create a voice characteristic associated with a user

based on the received audio and the reference text;

a confirmation page presenting module configured to present a voice characteristic confirmation page, the voice characteristic confirmation page at least comprising a preview audio generated based on the voice characteristic; and

a voice characteristic storing module configured to store, in response to receiving a confirmation of the voice characteristic in the voice characteristic confirmation page, the voice characteristic associated with the user for use in an audio.

13. An electronic device, comprising:

at least one processing unit; and

at least one memory coupled to the at least one processing unit and storing instructions executable by the at least one processing unit, wherein the instructions, when executed by the at least one processing unit, cause the electronic device to perform the method of any one of claims 1 to 11.

14. A computer-readable storage medium having a computer program stored thereon, wherein the computer program is executable by a processor to implement the method of any one of claims 1 to 11.

15. A computer program product tangibly stored in a computer storage medium and comprising computer-executable instructions, wherein the computer-executable instructions, when executed by a device, cause the device to perform the method of any one of claims 1 to 11.