

ABSTRACT

ROUTE GUIDANCE DEVICE, ROUTE GUIDANCE METHOD, AND PROGRAM

5 Provided is a route guidance device including an acquisition unit (404) that
acquires guiding and restricting information regarding a location or a facility for
movement to which a moving object is to be guided, or a location or a facility for
movement from which the moving object is to be restricted; a movement route searching
unit (405) that searches for a plurality of movement routes to a destination, including a
10 facility for movement to be used, based on information regarding the facility for
movement and map information; a priority calculation unit (406) that finds priorities of
the plurality of movement routes which are obtained from searching by the movement
route searching unit (405), based on the guiding and restricting information that is
acquired by the acquisition unit (404); an incentive setting unit (407) that gives
15 incentives to the movement routes, based on the priorities that are found by the priority
calculation unit (406); and a route guidance unit (408) that provides route guidance for
the movement route, and the incentives that are given by the incentive setting unit (407).

FIG. 2