

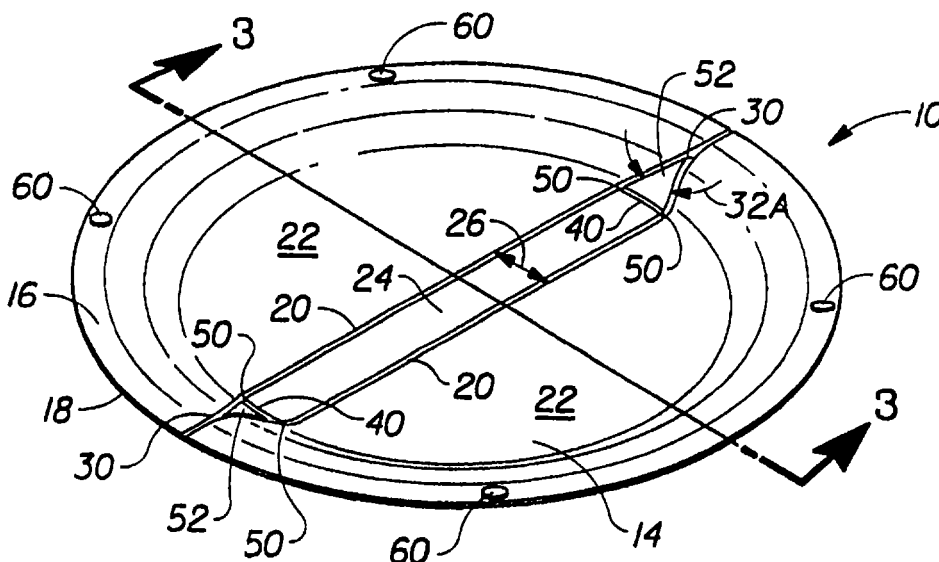
PCTWORLD INTELLECTUAL PROPERTY ORGANIZATION
International Bureau

7254

INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(51) International Patent Classification ⁷ : B65D 1/34, 43/16		A1	(11) International Publication Number: WO 00/12391
			(43) International Publication Date: 9 March 2000 (09.03.00)
(21) International Application Number: PCT/US99/19857		(81) Designated States: AE, AL, AM, AT, AT (Utility model), AU, AZ, BA, BB, BG, BR, BY, CA, CH, CN, CU, CZ, CZ (Utility model), DE, DE (Utility model), DK, DK (Utility model), EE, EE (Utility model), ES, FI, FI (Utility model), GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MD, MG, MK, MN, MW, MX, NO, NZ, PL, PT, RO, RU, SD, SE, SG, SI, SK, SK (Utility model), SL, TJ, TM, TR, TT, UA, UG, UZ, VN, YU, ZA, ZW. ARIPO patent (GH, GM, KE, LS, MW, SD, SL, SZ, UG, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LU, MC, NL, PT, SE), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GW, ML, MR, NE, SN, TD, TG)	
(22) International Filing Date: 27 August 1999 (27.08.99)			
(30) Priority Data: 09/141,075 27 August 1998 (27.08.98) US			
(71) Applicant: THE PROCTER & GAMBLE COMPANY [US/US], One Procter & Gamble Plaza, Cincinnati, OH 45202 (US)			
(72) Inventor: TOUSSANT, John, William; 8169 Shadybrook Drive, West Chester, OH 45069 (US).			
(74) Agents: REED, T., David et al.; The Procter & Gamble Company, 5299 Spring Grove Avenue, Cincinnati, OH 45217-1087 (US).		Published With international search report	
		 *162162*	
		 *G00002*	

(54) Title: ARTICULABLE CONTAINER



(57) Abstract

The container (10) is articable from and between a first open position to a second closed position. In the first open position the container (10) can receive product. Additionally, the user may dispense or display product from the container (10) while it is in the first open position. In the second closed position, the container (10) covers or encloses the product. The closed position is useful for storing the product or transporting the product between two points such as the point of manufacture to the point of use or sale. The container (10) may take the form of a plate, bowl, tray, clam shell, shipping container, display device, or other known configurations.