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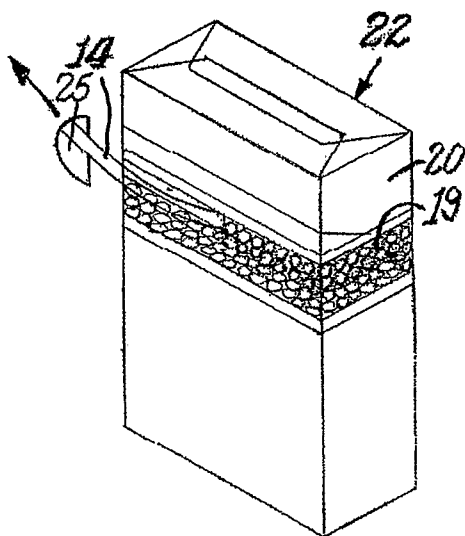
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(54) Title: AROMATIC POCKET TEAR TAPE FOR CIGARETTE PACK



(57) Abstract: A sealed pocket (19) formed on a package overwrap (20), such as the overwrap (20) around a cigarette package (22), is provided with an aromatic substance (18) (38) (48). The pocket (19) containing the aromatic (18) (38) (48) is placed proximate to a tear strip (14). As the tear strip (14) is pulled along and removed from the package (22) the pocket (19) is opened, the aromatic substance (18) (38) (48) is exposed to the air and an aroma is released.