We claim:

1. A system for signal or data routing, the system comprising:
a client side graphical user interface GUI in communication with target side GUI over a network;
wherein the client side GUI represents a first user and the target side GUI represents an organizational user;
a focus server communicatively coupled to the client side GUI and the target side GUI, wherein the focus server is configured to create a conference session between the client side GUI and the target side GUI,
a routing server comprising various routing logic, configured to direct the focus server to invite the organizational user to join the conference session at the target side GUI,
a data management server coupled to the routing server, configured to store, maintain various data records comprising a single individual profile and a plurality of individual context records for a user, and an organization profile record and organization context records for an organization,
wherein the routing server is configured to:
take data record results from the data management server, and select and execute an appropriate routing logic for a target organization;
query an authentication server for a list or a group of users who meet predetermined criteria, and pass the list or the group of users back to the routing server;
fetch a presence state for one of particular users of the group from the authentication server;
pass back the presence state to the routing server to direct the focus server to invite a user from the organization to join the conference session on a provisional basis, and
direct the focus server to finalize a provisionally invited user to join the conference session, or be rejected from the conference session or ejected if already joined.
2. The system of claim 1, wherein the focus server is further configured to:
receive join requests from the client side GUI who have received an invitation or other token that permits joining the session; and
query the presence state of a user and then be communicatively coupled with one or more of organizational users.

3. The system of claim 1, wherein the data management server is further configured to mediate both read and write access to data records.

4. A method of signal and data routing, the method comprising:

providing a client side graphical user interface GUI in communication with target side GUI over a network; wherein the client side GUI represents a first user and the target side GUI represents an organizational user;

creating a conference session using a focus server communicatively coupled to the client side GUI and the target side GUI, wherein the focus server is configured to create a conference session between the client side GUI and the target side GUI;

directing, by a routing server comprising various routing logic, the focus server to invite the organizational user to join the conference session at the target side GUI;

storing and maintaining, by a data management server coupled to the routing server, various data records comprising a single individual profile and a plurality of individual context records for a user, and an organization profile record and organization context records for an organization;

taking, by the routing server, data record results from the data management server, and selecting and executing an appropriate routing logic for a target organization;

querying, using the routing server, an authentication server for a list or a group users who meet predetermined criteria, and pass the list or the group of users back to the routing server;

fetching a presence state for one of particular users of the group from the authentication server;

passing back the presence state to the routing server to direct the focus server to invite a user from the organization to join the conference session on a provisional basis; and

directing the focus server to finalize a provisionally invited user to join the conference session, or be rejected from the conference session or ejected if already joined.

5. The method of claim 4, further comprising:

receiving, by the focus server, join requests from the client side GUI who have received an invitation or other token that permits joining the session; and

querying, by the focus server, the presence state of that a user and then be communicatively coupled with one or more of organizational users.

6. The method of claim 4, further comprising mediating both read and write access to data records with the data management server.

7. The method of claim 4, wherein the routing server is configured to be customizable for each organization that is contacted.