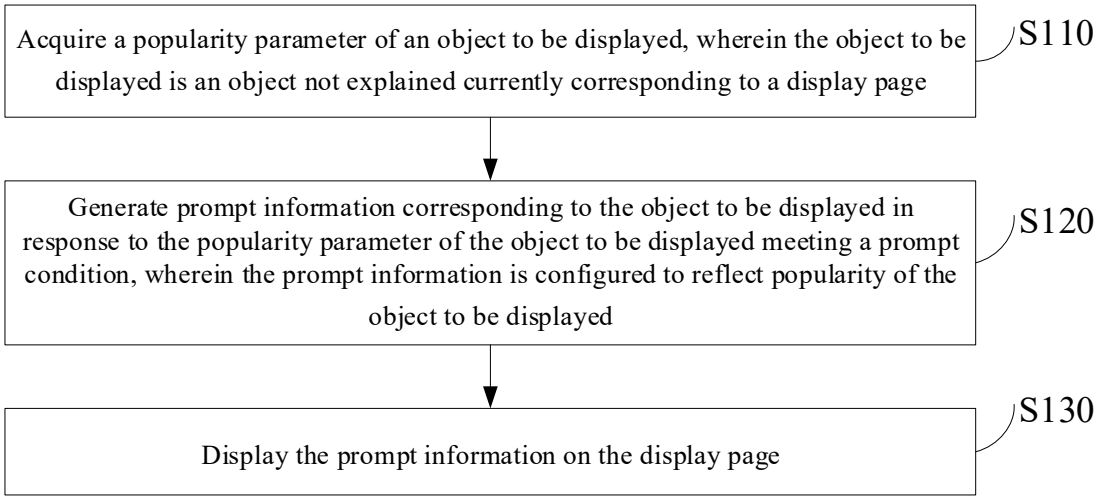
Acquire a popularity parameter of an object to be displayed, wherein the object to be displayed is an object not explained currently corresponding to a display page
S110
Generate prompt information corresponding to the object to be displayed in response to the popularity parameter of the object to be displayed meeting a prompt condition, wherein the prompt information is configured to reflect popularity of the object to be displayed
S120
Display the prompt information on the display page
S130

FIG. 1

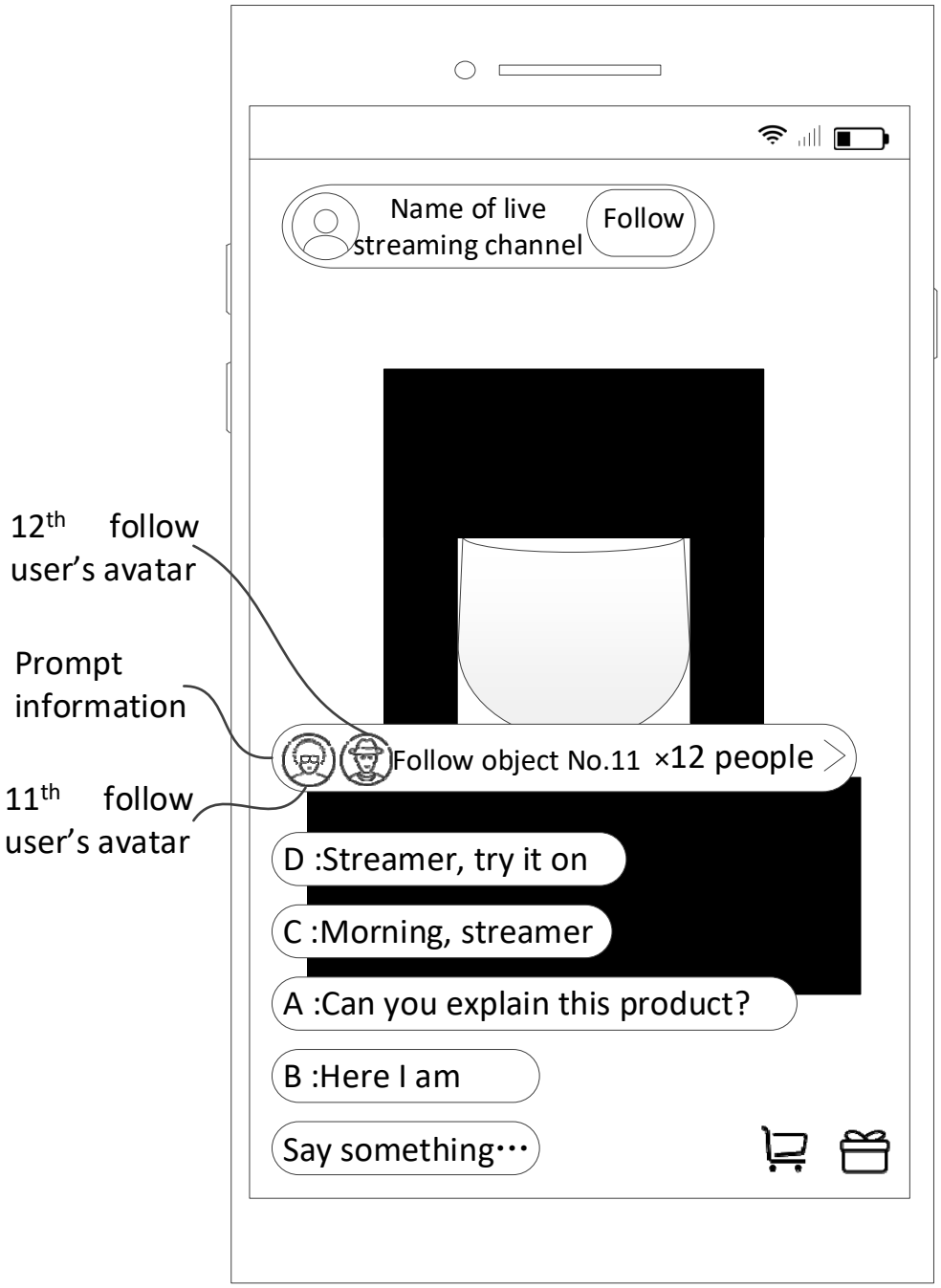
Name of live streaming channel
Follow
12th follow user's avatar
Prompt information
11th follow user's avatar
Follow object No.11 ×12 people
D :Streamer, try it on
C :Morning, streamer
A :Can you explain this product?
B :Here I am
Say something…

FIG. 2

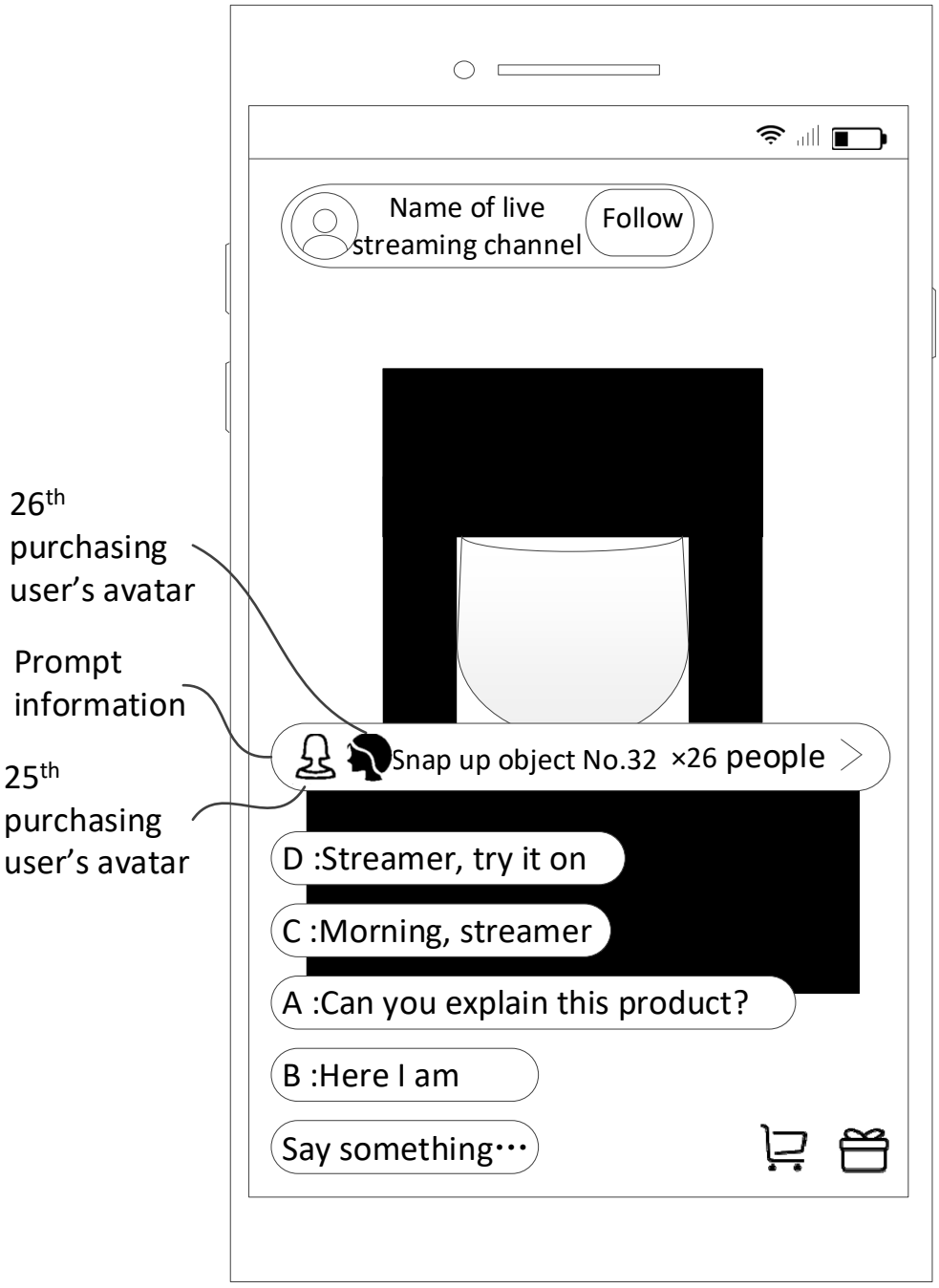
Name of live streaming channel
Follow
26th purchasing user's avatar
Prompt information
25th purchasing user's avatar
Snap up object No.32 ×26 people
D :Streamer, try it on
C :Morning, streamer
A :Can you explain this product?
B :Here I am
Say something…

FIG. 3

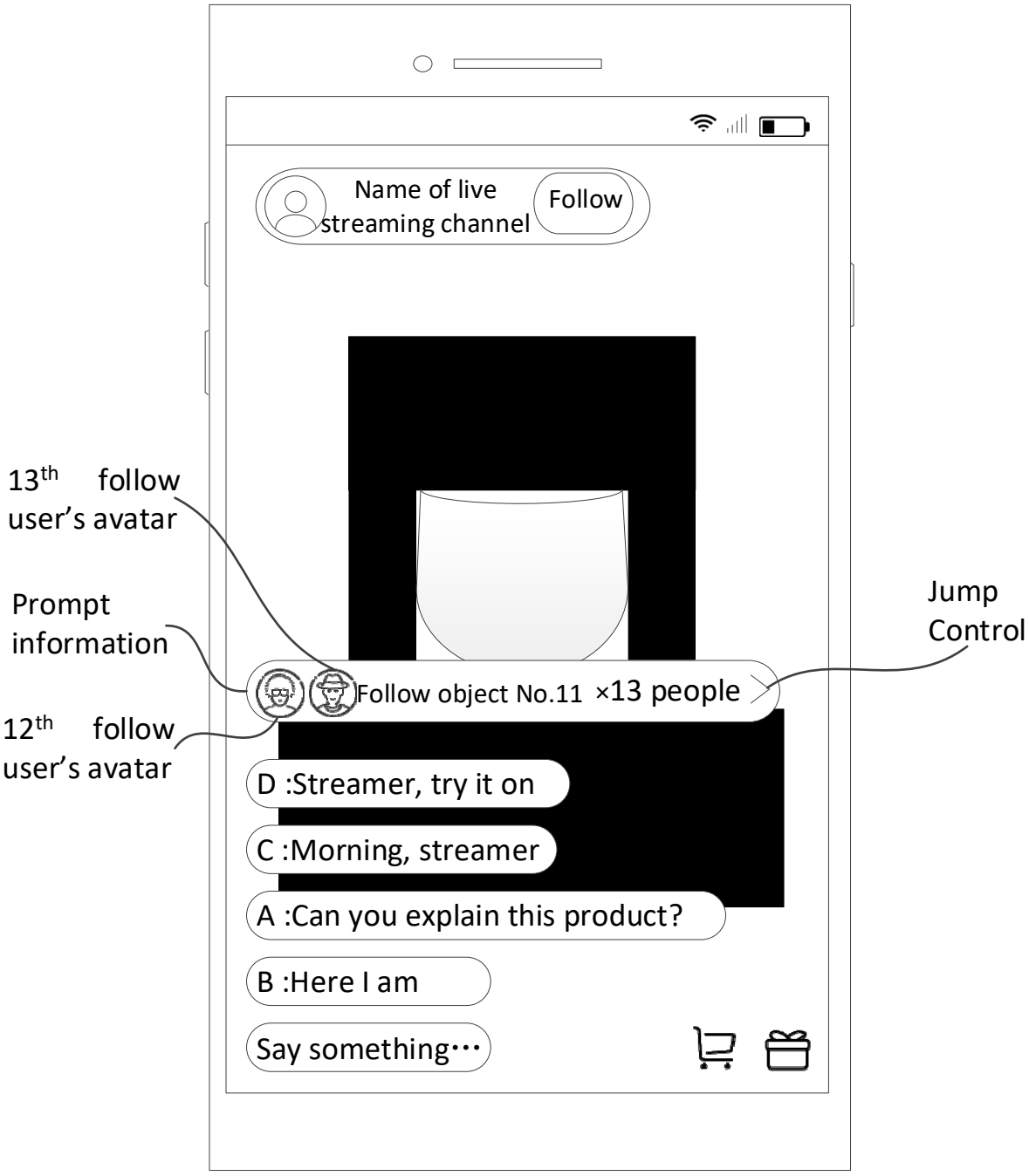
Name of live streaming channel
Follow
13th follow user's avatar
Prompt information
12th follow user's avatar
Follow object No.11 ×13 people
Jump Control
D :Streamer, try it on
C :Morning, streamer
A :Can you explain this product?
B :Here I am
Say something…

FIG. 4

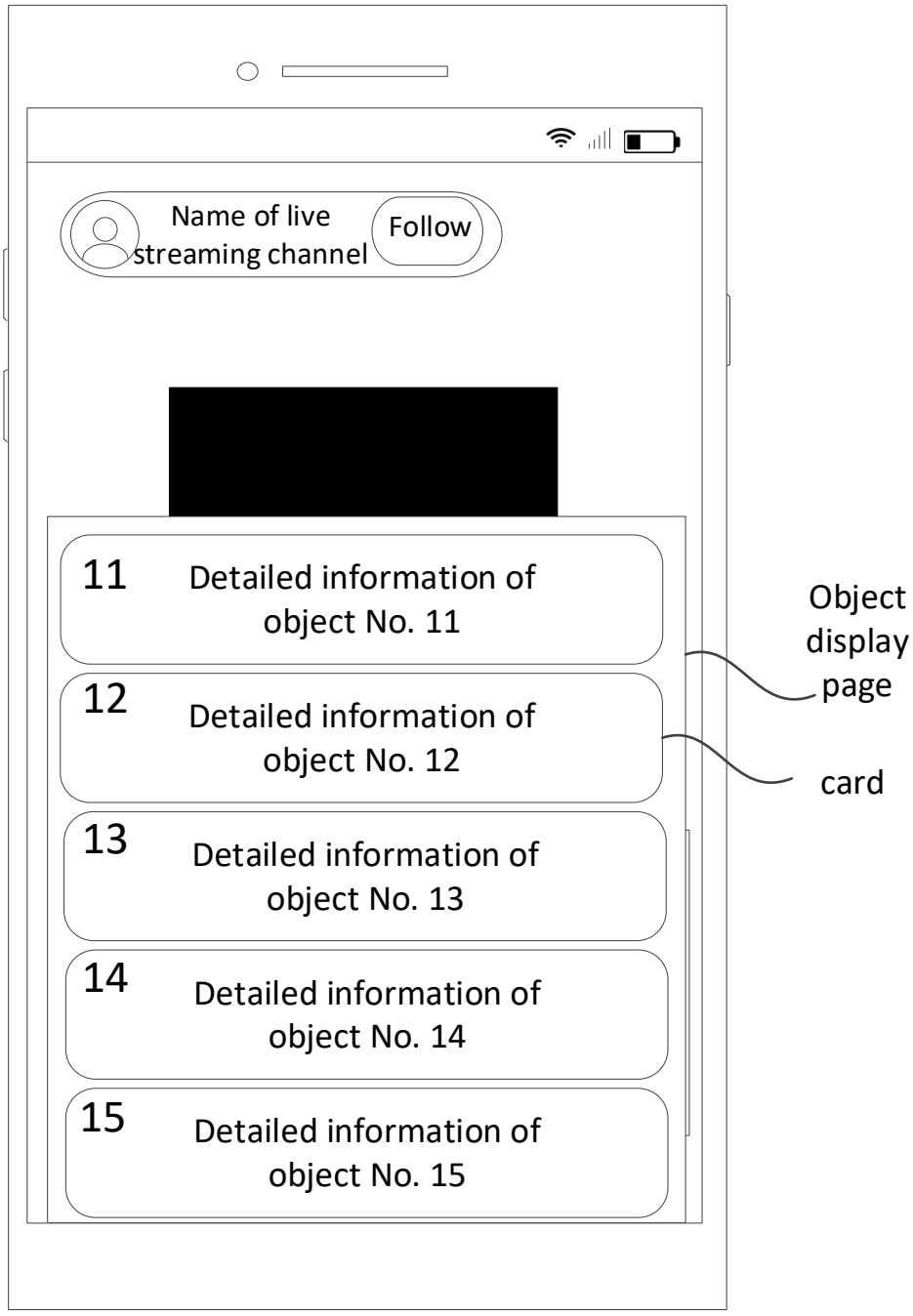
Name of live streaming channel
Follow
11
Detailed information of object No. 11
12
Detailed information of object No. 12
13
Detailed information of object No. 13
14
Detailed information of object No. 14
15
Detailed information of object No. 15
Object display page
card

FIG. 5

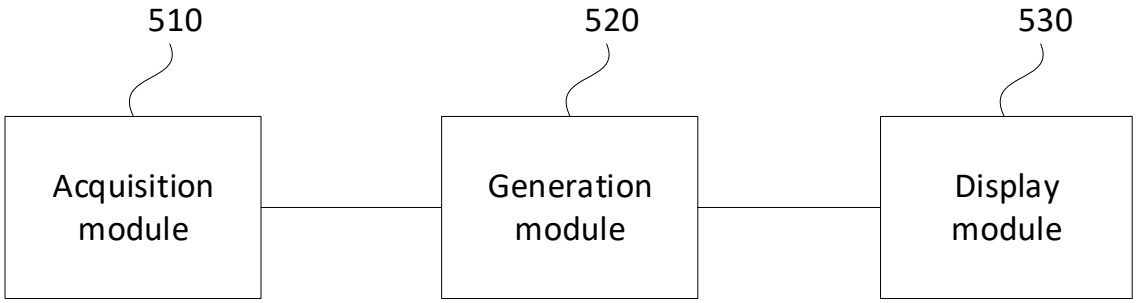
510
520
530
Acquisition module
Generation module
Display module

FIG. 6

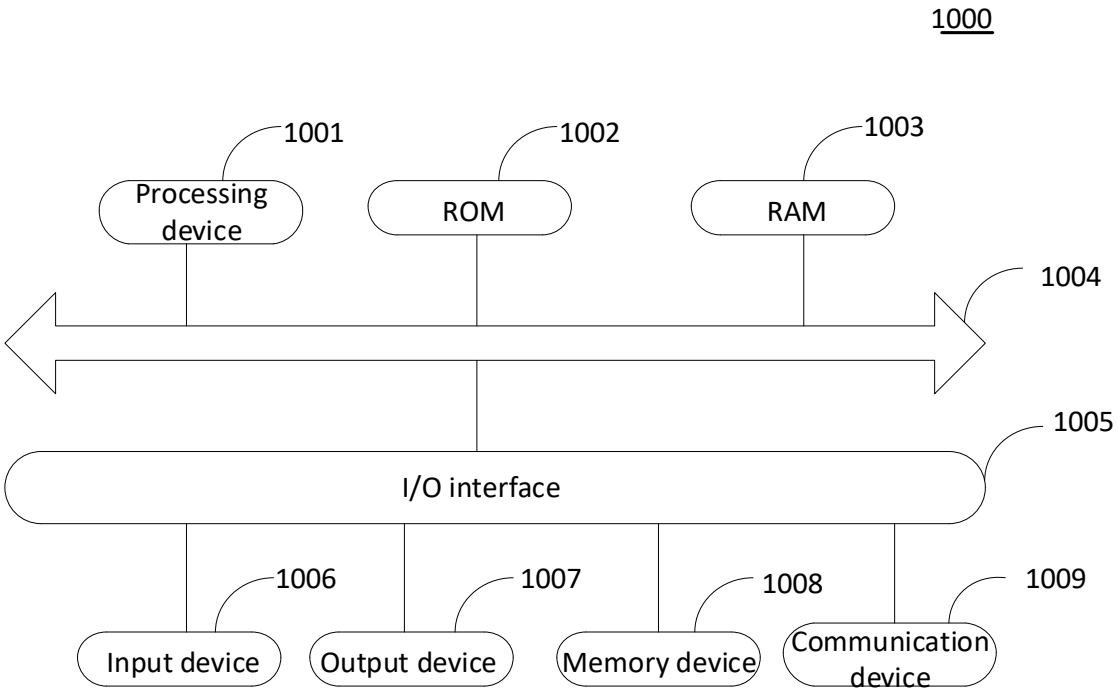
1000
1001
1002
1003
Processing device
ROM
RAM
1004
1005
I/O interface
1006
1007
1008
1009
Input device
Output device
Memory device
Communication device

FIG. 7