

INK AND PRINTED MATTER

ABSTRACT

A printing ink including 100 parts by weight of an aluminum foil, 3 to 200 parts by weight of a binder polymer, and 600 to 2500 parts by weight of a solvent, wherein the aluminum foil contains aluminum foils with thicknesses of 0.03 μm or less and foil surface areas of 1.5 μm^2 to 1500 μm^2 in an amount of 80% or more based on an accumulated foil surface area, and having a viscosity of 1000 to 3000 cps (measured at 20°C with a BM-type rotational viscometer) to keep a clearance on a thin outline with a width of 0.15mm, and a printed matter printed on a surface of a transparent substrate with the ink and viewed as a front face opposite the printed face thereof.