

ABSTRACT OF THE DISCLOSURE

An online smart matching system for dispatching an insurance agent to contact a potential client, includes a processor and an agent database module.

5 In determining intention of a user in applying for insurance, the processor obtains a geographical location of a user-end electronic device associated with the user. The agent database module receives the geographical location, and generates an agent

10 list that includes insurance agents from the geographical location and associated with respective orders on the agent list. Based on the agent list, the processor transmits a dispatch call to a personnel electronic device associated with an

15 insurance agent who has a highest order on the agent list.

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Fig. 1 is suggested for publication