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(54) **Title:** PROCESSING APPARATUS AND METHOD FOR DETERMINING A MEASURE OF SUPPLY-DEMAND BALANCE FOR TRANSPORT-RELATED SERVICES

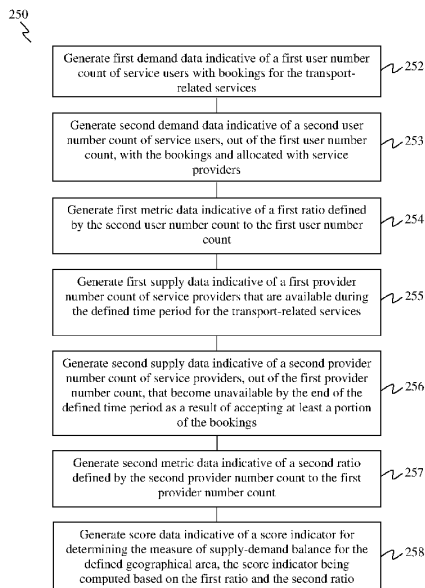


FIG. 2D

(57) **Abstract:** A processing apparatus is provided, to generate, based on a demand by service users and a supply of service providers for transport-related services at a defined geographical area over a defined time period, respective demand data indicative of service users with bookings and service users with the bookings and allocated with service providers, respective supply data indicative of service providers that are available during the defined time period and service providers that become unavailable by the end of the defined time period, first metric data based on the respective demand data, second metric data based on the respective supply data, and score data indicative of a score indicator for determining the measure of supply-demand balance for the defined geographical area, the score indicator being computed based on the first metric data and the second metric data. The score indicator can further be computed based on non-booking service users who do not proceed with booking after requesting pricing or service providers who are not utilised.

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