CLAIMS

1. Use of a conjugate comprising:

i) a polypeptide comprising the sequence SEQ ID NO: 1 or a functionally equivalent variant thereof having a degree of identity with respect to SEQ ID NO: 1 greater than 70% which results from the insertion or addition of one or more amino acids and/or from the deletion of one or more amino acids and/or from the conservative substitution of one or more amino acids with respect to the polypeptide of SEQ ID NO: 1 and/or which results from the chemical modification of the polypeptide of SEQ ID NO: 1 and which substantially preserves the tumor tracing activity of the SEQ ID NO: 1, and

ii) a detectable label,

in the manufacture of a diagnostic reagent for diagnosing lung cancer, wherein the diagnostic reagent is to be administered by pulmonary administration.

2. The use according to claim 1, wherein the functionally equivalent variant of SEQ ID NO: 1 is selected from the group consisting of SEQ ID NO: 4, SEQ ID NO: 5, SEQ ID NO; 6, SEQ ID NO: 7, SEQ ID NO: 8, SEQ ID NO: 9, and SEQ ID NO: 10.

3. The use according to any one of claims 1 to 2, wherein the detectable label is selected from the group consisting of ^{18}F, ^{32}P, ^{33}P, ^{45}Ti, ^{47}Sc, ^{52}Fe, ^{59}Fe, ^{62}Cu, ^{64}Cu, ^{67}Ga, ^{68}Ga, ^{75}Sc, ^{77}As, ^{86}Y, ^{89}Sr, ^{89}Zr, ^{94}Tc, ^{94}Tc, ^{99}mTc, ^{99}Mo, ^{105}Pd, ^{105}Rh, ^{111}Ag, ^{123}I, ^{124}I, ^{142}Pr, ^{143}Pr, ^{149}Pm, ^{153}Sm, ^{154}-^{1581}Gd, ^{161}Tb, ^{166}Dy, ^{166}Ho, ^{169}Er, ^{175}Lu, ^{186}Re, ^{189}Re, ^{194}Ir. ^{198}Au, ^{199}Au, ^{211}Pb, ^{212}Bi, ^{212}Pb, ^{223}Ra and ^{225}Ac and ^{89}Zr.

4. The use according to any one of claims 1 to 3, wherein the detection of the cancer cells after the administration of the diagnostic reagent is to be carried out via mPET/mCT imaging.

5. The use according to any one of claims 1 to 4, wherein the lung cancer is a primary tumor selected from small cell lung cancer (SCLC) and non- small cell lung cancer (NSCLC), or is a cancer metastasis.

6. The use according to any one of claims 1 to 5, wherein the lung cancer is adenocarcinoma.

7. The use according to claim 6, wherein the lung adenocarcinoma is a KRAS-mutant adenocarcinoma.

8. The use according to any one of claims 1 to 7, wherein the detection of the conjugate is to be carried out between 30 minutes and 96 hours after the administration of the diagnostic reagent to a subject in need thereof.

9. The use according to any one of claims 1 to 8, wherein the pulmonary administration is to be carried out by nasal instillation, nasal inhalation or oral inhalation.

10. The use according to any one of claims 1 to 9, wherein the dose of the conjugate ranges from 0.04 to 0.8 mg/Kg, or from 1.48 to 30 mg/m^2, more preferably 0.19 mg/kg or 7 mg/m^2.

11. The use according to any one of claims 1 to 10, wherein after the diagnosis step, the diagnostic reagent is to be administered at least one more time for monitoring the progression of the lung cancer or the effect of a therapy administered to a subject suffering from lung cancer.

12. A method for detecting or imaging lung cancer cells in a subject comprising:

i) administering by pulmonary administration a conjugate comprising a polypeptide comprising the sequence SEQ ID NO: 1 or a functionally equivalent variant thereof having a degree of identity with respect to SEQ ID NO: 1 greater than 70% which results from the insertion or addition of one or more amino acids and/or from the deletion of one or more amino acids and/or from the conservative substitution of one or more amino acids with respect to the polypeptide of SEQ ID NO: 1 and/or which results from the chemical modification of the polypeptide of SEQ ID NO: 1 and which substantially preserves the tumor tracing activity of the SEQ ID NO: 1, and a detectable label;

ii) waiting a sufficient time to allow for the conjugate to enter into the proliferating lung cells; and

iii) detecting the proliferating lung cells by applying an imaging technique to the subject to detect the site of accumulation of the conjugate in the subject, thereby detecting or imaging the site of proliferation.

13. Kit for the diagnosis of lung cancer comprising:

i) a conjugate comprising a polypeptide comprising the sequence SEQ ID NO: 1 or a functionally equivalent variant thereof having a degree of identity with respect to SEQ ID NO: 1 greater than 70% which results from the insertion or addition of one or more amino acids and/or from the deletion of one or more amino acids and/or from the conservative substitution of one or more amino acids with respect to the polypeptide of SEQ ID NO: 1 and/or which results from the chemical modification of the polypeptide of SEQ ID NO: 1 and which substantially preserves the tumor tracing activity of the SEQ ID NO: 1, and a detectable label, wherein the conjugate does not comprise a fluorescent label,

ii) a device for the pulmonary administration of the conjugate of item i); and

iii) means for packaging items i) and ii).

14. A conjugate comprising:

i) a polypeptide comprising the sequence SEQ ID NO: 1 or a functionally equivalent variant thereof having a degree of identity with respect to SEQ ID NO: 1 greater than 70% which results from the insertion or addition of one or more amino acids and/or from the deletion of one or more amino acids and/or from the conservative substitution of one or more amino acids with respect to the polypeptide of SEQ ID NO: 1 and/or which results from the chemical modification of the polypeptide of SEQ ID NO: 1 and which substantially preserves the tumor tracing activity of the SEQ ID NO: 1, and

ii) a detectable label selected from the group consisting of a contrast agent or an imaging agent,

wherein the conjugate does not comprise a fluorescent label.

15. Use of a conjugate comprising a polypeptide comprising sequence SEQ ID NO: 1 or a functionally equivalent variant thereof having a degree of identity with respect to SEQ ID NO: 1 greater than 70% which results from the insertion or addition of one or more amino acids and/or from the deletion of one or more amino acids and/or from the

conservative substitution of one or more amino acids with respect to the polypeptide of SEQ ID NO: 1 and/or which results from the chemical modification of the polypeptide of SEQ ID NO: 1 and which substantially preserves the tumor tracing activity of the SEQ ID NO: 1, and a detectable label, in the manufacture of a reagent for monitoring the progression of lung cancer or for monitoring the response to a therapy in a subject suffering from lung cancer.

16. Use according to claim 15, wherein the reagent is to be administered by pulmonary administration.