

## CLAIMS

1. A method for logging into a loss reported account, comprising:
  - performing a loss report for an account on a network server to acquire the loss reported account, wherein performing the loss report includes deactivating logging into the account based on inputting an account name and a password during a loss rescission processing period of the loss reported account, the account being registered with the account name and the password;
  - receiving a login request at the network server from a client terminal, the login request comprising an operation code correlated with the loss reported account;
  - determining, at the network server, whether the operation code meets a preset condition, wherein determining whether the operation code meets the preset condition further comprises determining whether the number of times the operation code is used is within a preset threshold of a number of times, wherein the threshold is more than one;
  - if yes, acquiring the loss reported account corresponding to the operation code and acquiring a preset account permission according to the operation code; and
  - based on the preset account permission, logging in to the loss reported account on the network server during the loss rescission processing period.
2. The method of claim 1, further comprising:
  - generating account login information for the loss reported account, the account login information including the preset account permission; and
  - providing the account login information to the client terminal.
3. The method of claim 2, further comprising:
  - at the client terminal, acquiring the account login information; and
  - logging-in loss reported account at the client terminal for user interaction.
4. The method of claim 3, further comprising:
  - at the client terminal, providing an operation code input window for receiving the operation code; and

transmitting the operation code to the network server in a login request containing the operation code.

5. The method of claim 1, wherein performing the loss report for the account on the network server further comprises:

obtaining an account loss report request at the network server, the loss report request comprising the account name of the loss report account; and

generating the operation code according to the account name.

6. The method of claim 5, wherein after the step of generating the operation code according to the account name, the login method further comprises:

obtaining a user contact address associated with the account corresponding to the account name; and

sending the generated operation code to the user contact address.

7. The method of claim 6, wherein the user contact address comprises at least one of a user mobile phone number, a user email address, and a user instant messaging account.

8. The method of claim 5, wherein the step of generating the operation code according to the account name comprises:

converting the account name according to a preset algorithm to obtain the operation code, wherein the generated operation code is uniquely defined in an online transaction platform of the network server.

9. The method of claim 5, wherein after the step of generating the operation code according to the account name, the login method further comprises:

storing the generated operation code in a preset operation code table.

10. The method of claim 1, further comprising:

receiving, at the network server, a query request including the account name of the loss reported account;

based on the account name, obtaining the operation code for the loss reported account;  
and  
providing the operation code to a user of the client terminal.

11. The method of claim 1, wherein the preset condition comprises: the operation code being in a preset operation code table.

12. The method of claim 4, wherein acquiring the loss reported account corresponding to the operation code comprises:

obtaining the corresponding account number by either:

querying an account name table according to the operation code, wherein the account table includes registered account names of accounts of the network server and corresponding operation codes; or

reversely performing a preset algorithm on the operation code to obtain the correspondingly loss reported account.

13. The method of claim 8 or 12, wherein the preset algorithm is performed when generating the operation code according to the account name.

14. An apparatus for logging into a loss reported account, comprising a plurality of modules configured to perform steps according to the method of any one of claims 1 to 13.