What is claimed is:

1. A method for performing dynamic provisioning of augmented reality information, the method comprising:

acquiring, from a user device of a user, user device-based information;

retrieving rebate information corresponding to the user device-based information;

retrieving user information of the user of the user device;

tracking a movement and activity of the user device, wherein the activity of the user device includes performance of a certain physical act tracked using an accelerometer included in the user device, and wherein the tracking of the movement of the user device includes tracking a location of the user device along a certain path using a global positioning system (GPS) information of the user device;

determining whether a predetermined condition is met;

when the predetermined condition is determined to have been met, displaying one or more rebates in augmented reality over image information displayed on a display of the user device;

when the predetermined condition is determined not to have been met, continue the tracking of the movement and activity of the user device until the predetermined condition is determined to be met;

displaying a moving virtual character in a holograph format corresponding to the one or more rebates, wherein the moving virtual character runs towards a physical retailer location corresponding to the one or more rebates; and

based on the movement and activity of the user device, removing from the display of the user device, at least one rebate corresponding to at least one retailer while additional augmented reality information corresponding another retailer is displayed.

2. The method according to claim 1, wherein the user device-based information is image information captured by the user.

3. The method according to claim 1, wherein the user device-based information is location information.

4. The method according to claim 1, wherein the user device-based information is map information.

5. The method according to claim 1, further comprising:

determining availability of a special reward corresponding to the one or more rebates;

after determining that the predetermined condition has been met, tracking user actions; and

determining whether an activation condition for the special reward has been met based on the user actions,

wherein the predetermined condition is a predetermined distance of the location of the user device, and

wherein the activation condition includes a user singing a specified song.

6. The method according to claim 5, wherein the activation condition further includes a performance of predetermined user movements.

7. The method according to claim 5, wherein the activation condition further includes speaking of a certain phrase.

8. The method according to claim 5, wherein the activation condition further includes being located at a predetermined area.

9. The method according to claim 1, further comprising:

receiving a selection of a rebate among the one or more rebates displayed in augmented reality; and

generating a travel path to a retailer location corresponding to the rebate selected.

10. The method according to claim 1, further comprising:

determining whether a purchase was made at a retailer corresponding to the one or more rebates in augmented reality; and

when the purchase is determined to have been made at the retailer corresponding to the one or more rebates in augmented reality:

applying applicable rebate, and

permitting a review of the purchase made.

11. The method according to claim 1, further comprising:

determining whether a purchase was made at a retailer corresponding to the one or more rebates in augmented reality; and

when the purchase is determined not to have been made at the retailer corresponding to the one or more rebates in augmented reality, update user information based on non-purchase.

12. The method according to claim 11, further comprising applying one or more artificial intelligence (AI) or machine learning (ML) based on whether the purchase was made at the retailer for provisioning of future rebate offerings via augmented reality.

13. The method according to claim 1, wherein the displayed image information is a map.

14. The method according to claim 1, wherein the displayed image information is an image of one or more retailers corresponding to the one or more rebates.

15. The method according to claim 1, wherein the displayed image information is an image of an area including one or more retailers corresponding to the one or more rebates.

16. The method according to claim 1, further comprising:

displaying product offerings provided by a retailer corresponding to the one or more rebates.

17. The method according to claim 1, further comprising:

displaying a review for a retailer corresponding to the one or more rebates.

18. A system to perform dynamic provisioning of augmented reality information, the system comprising:

a user device of a user; and

a server including at least a memory and a processor, wherein the processor is configured to:

acquire, from the user device, user device-based information;

retrieve rebate information corresponding to the user device-based information;

retrieve user information of the user of the user device;

track a movement and activity of the user device, wherein the activity of the user device includes performance of a certain physical act tracked using an accelerometer included

in the user device, and wherein the tracking of the movement of the user device includes tracking a location of the user device along a certain path using a global positioning system (GPS) information of the user device;

determine whether a predetermined condition is met;

when the predetermined condition is determined to have been met, display one or more rebates in augmented reality over image information displayed on a display of the user device;

when the predetermined condition is determined not to have been met, continue to track the movement and activity of the user device until the predetermined condition is determined to be met;

display a moving virtual character in a holograph format corresponding to the one or more rebates, wherein the moving virtual character runs towards a physical retailer location corresponding to the one or more rebates; and

based on the movement and activity of the user device, remove from the display of the user device, at least one rebate corresponding to at least one retailer while additional augmented reality information corresponding another retailer is displayed.

19. A non-transitory computer readable storage medium that stores a computer program for performing dynamic provisioning of augmented reality information, the computer program, when executed by a processor, perform a process comprising:

acquiring, from a user device of a user, user device-based information;

retrieving corresponding rebate information;

retrieving user information;

tracking a movement and activity of the user device, wherein the activity of the user device includes performance of a certain physical act tracked using an accelerometer included in the user device, and wherein the tracking of the movement of the user device includes tracking a location of the user device along a certain path using a global positioning system (GPS) information of the user device;

determining whether a predetermined condition is met;

when the predetermined condition is determined to have been met, displaying one or more rebates in augmented reality over a displayed image information;

when the predetermined condition is determined not to have been met, continue the tracking of the movement and activity of the user device until the predetermined condition is determined to be met;

displaying a moving virtual character in a holograph format corresponding to the one or more rebates, wherein the moving virtual character runs towards a physical retailer location corresponding to the one or more rebates; and

based on the movement and activity of the user device, removing from the display of the user device, at least one rebate corresponding to at least one retailer while additional augmented reality information corresponding another retailer is displayed.