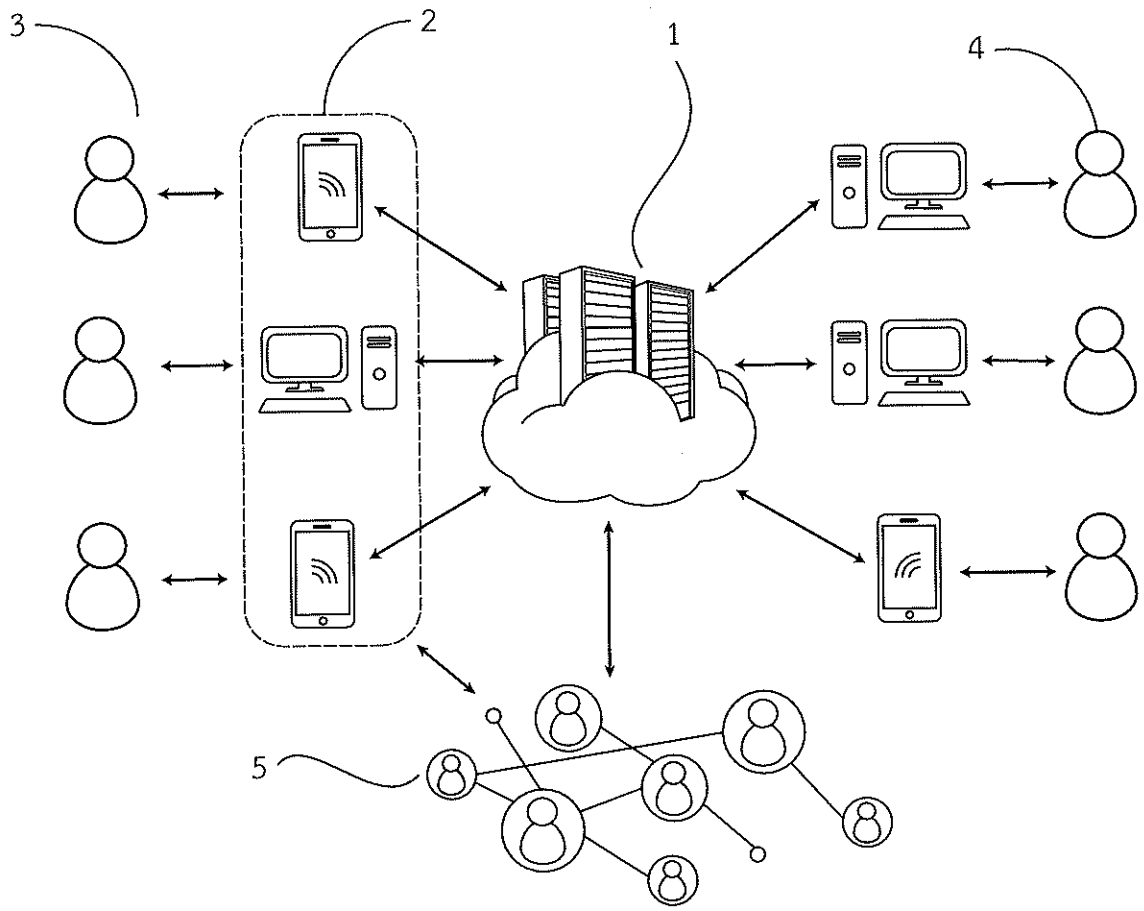


FIG. 1

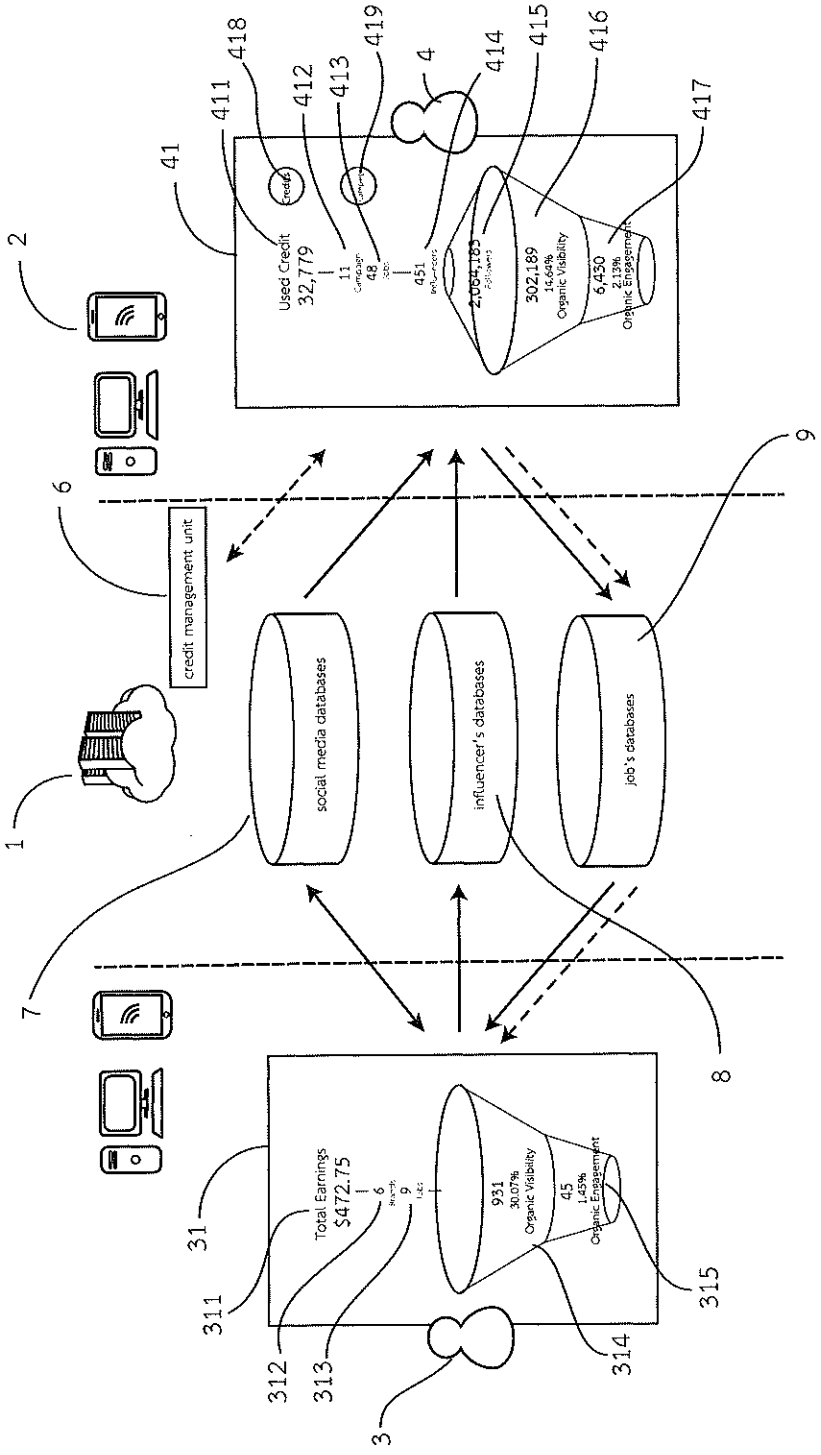

1
2
3
4
41
411
412
413
414
415
416
417
418
419
6
7
8
9
31
311
312
313
314
315
credit management unit
social media databases
influencer's databases
job's databases
Used Credit
32,779
11
451
302,189
14.64%
Organic Visibility
6,450
2.13%
Organic Engagement
Total Earnings
$472.75
6
9
931
30.07%
Organic Visibility
45
1.45%
Organic Engagement

FIG. 2

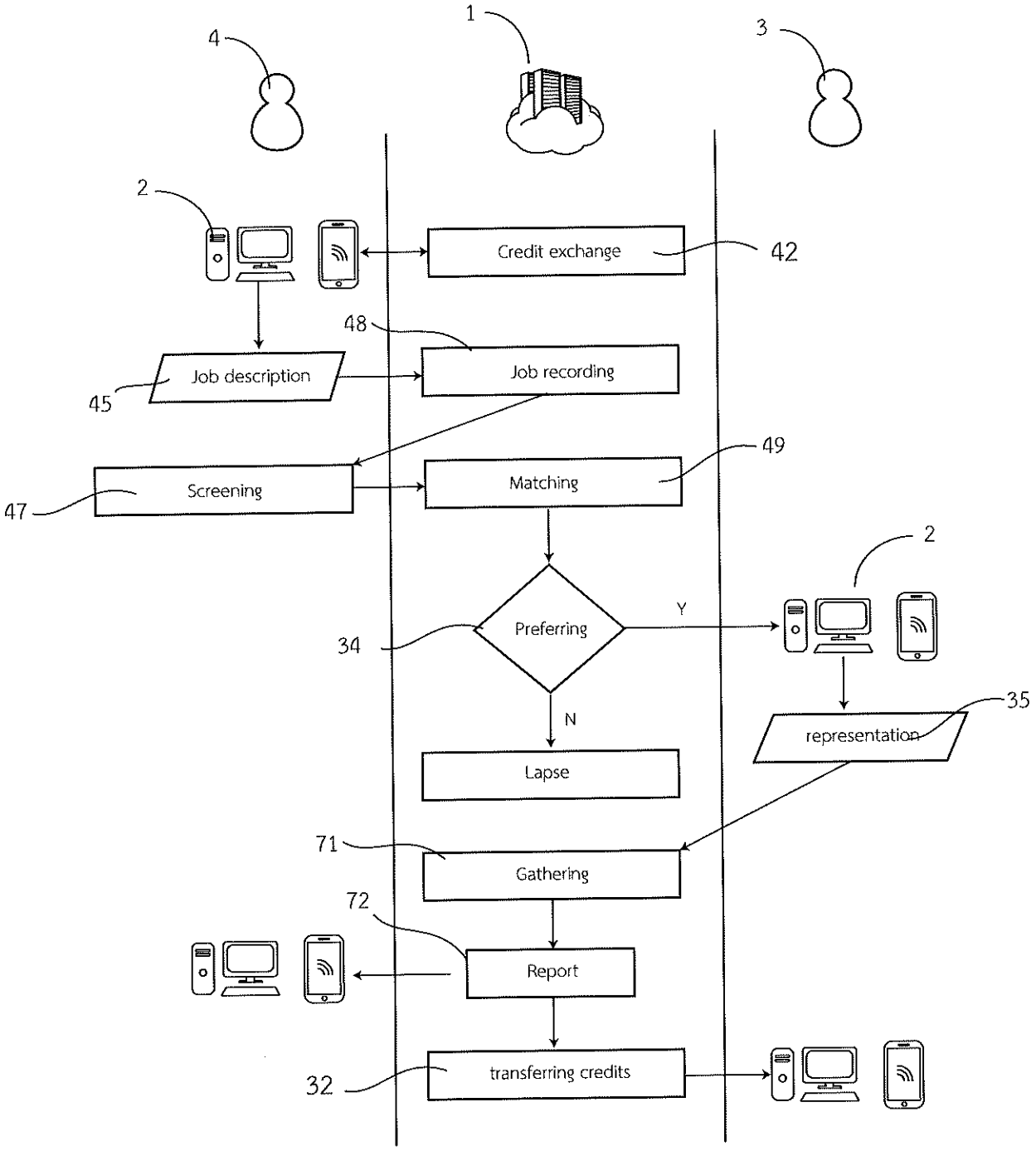

1
4
3
2
Credit exchange
42
48
Job recording
45
Job description
49
Matching
47
Screening
2
Preferring
Y
34
N
35
representation
Lapse
71
Gathering
72
Report
transferring credits
32

FIG. 3

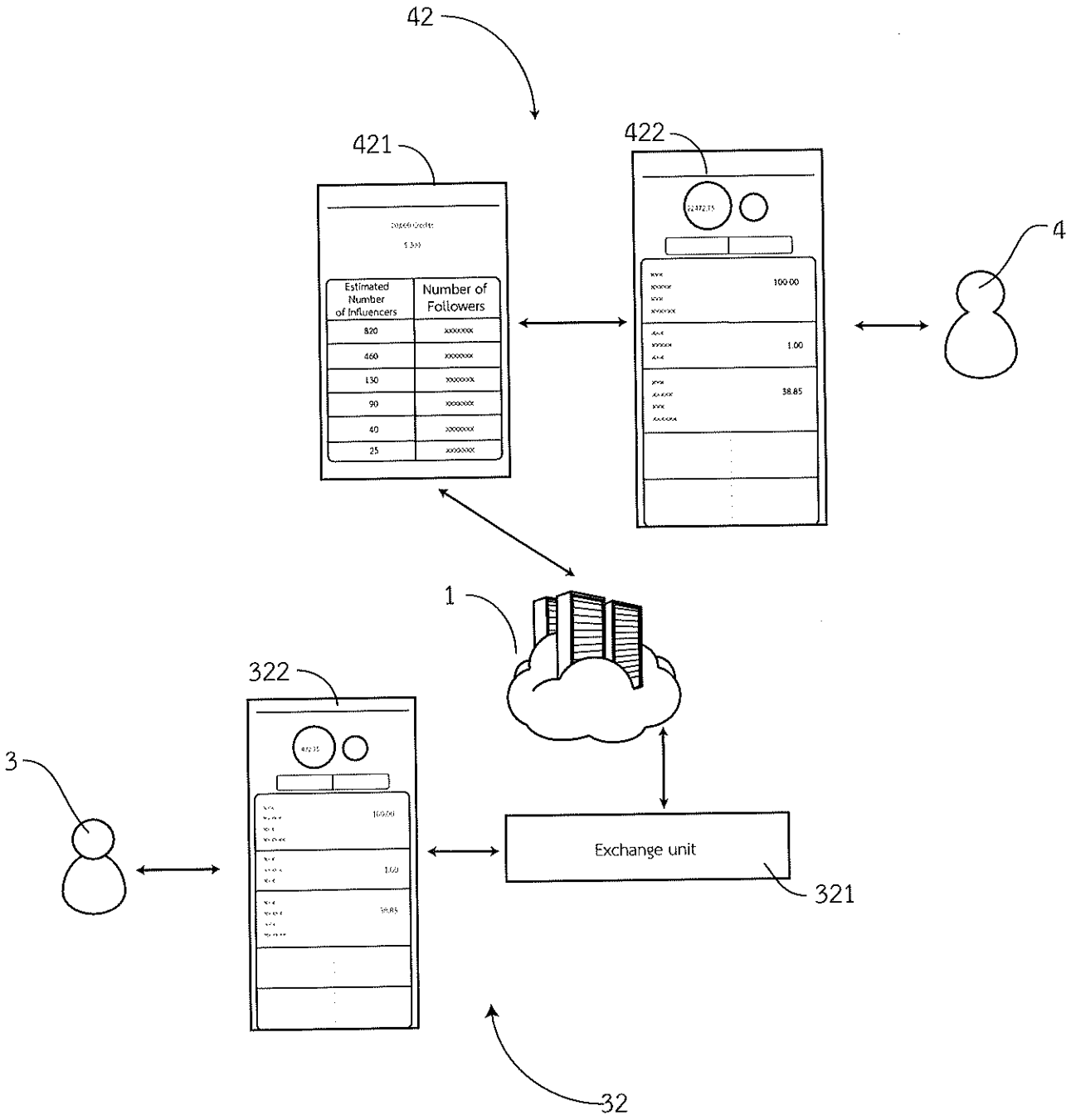

42
421
422
4
Estimated Number of Influencers
Number of Followers
820
460
130
90
40
25
100.00
1.00
38.85
1
322
3
Exchange unit
321
32

FIG. 4

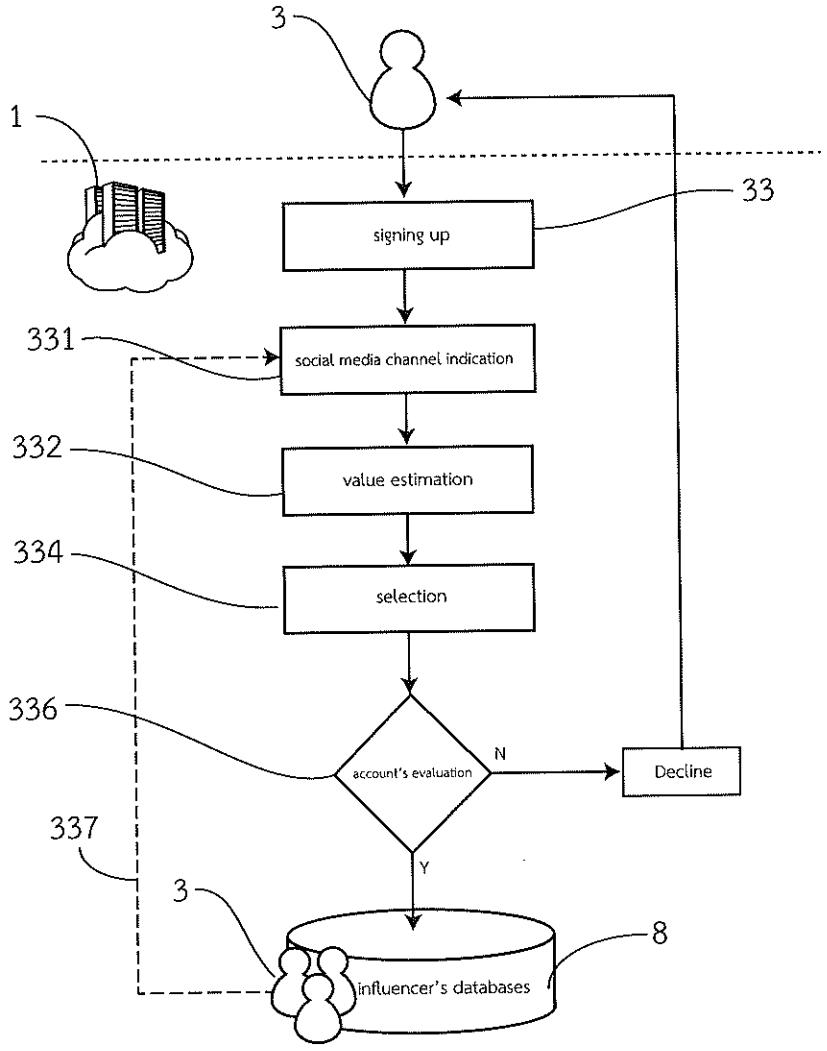

3
1
33
signing up
331
social media channel indication
332
value estimation
334
selection
336
account's evaluation
N
Decline
337
Y
3
8
influencer's databases

FIG. 5

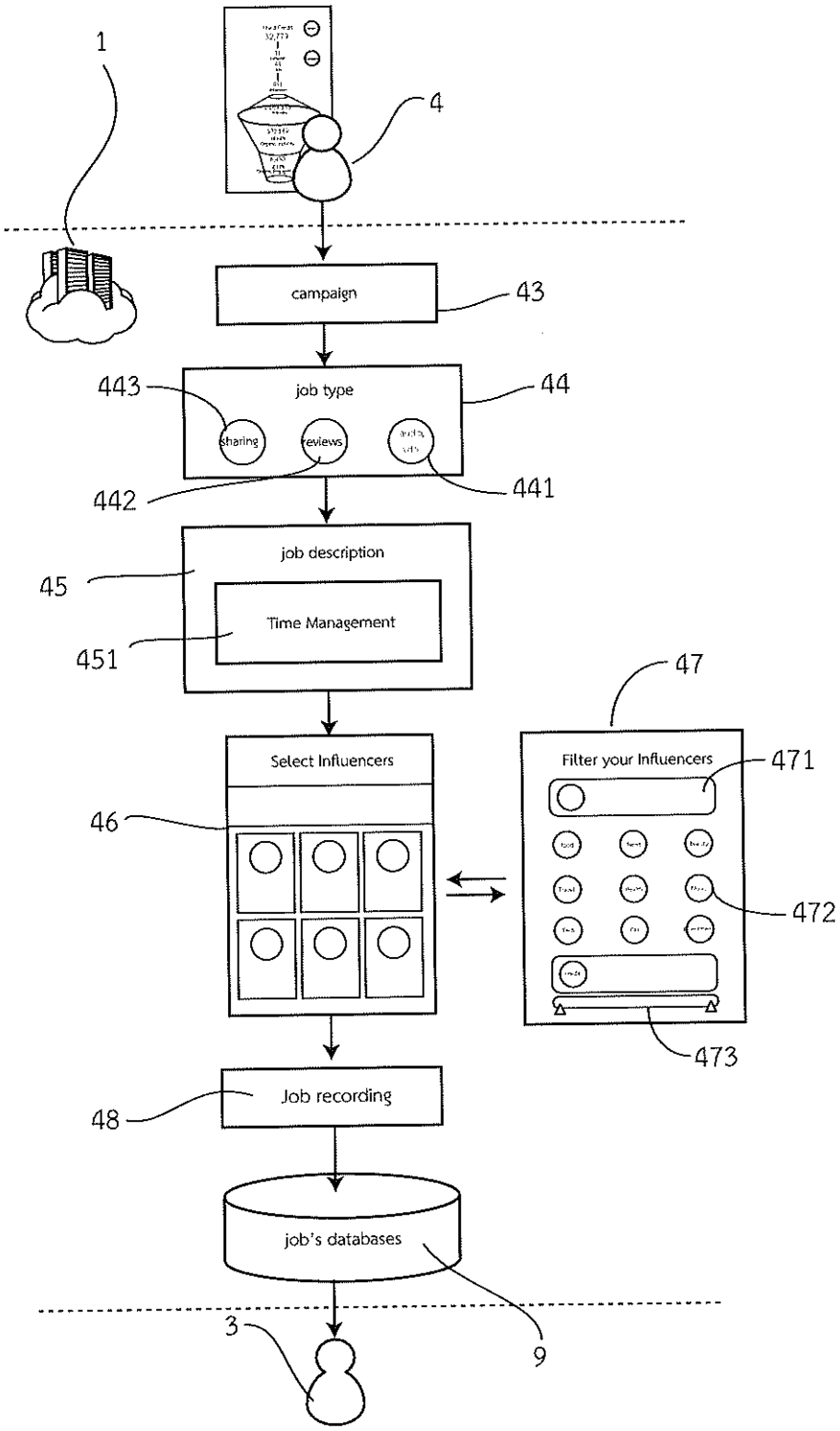

1
4
campaign
43
443
job type
44
sharing
reviews
442
441
job description
45
Time Management
451
47
Select Influencers
Filter your Influencers
471
46
472
473
Job recording
48
job's databases
3
9

FIG. 6

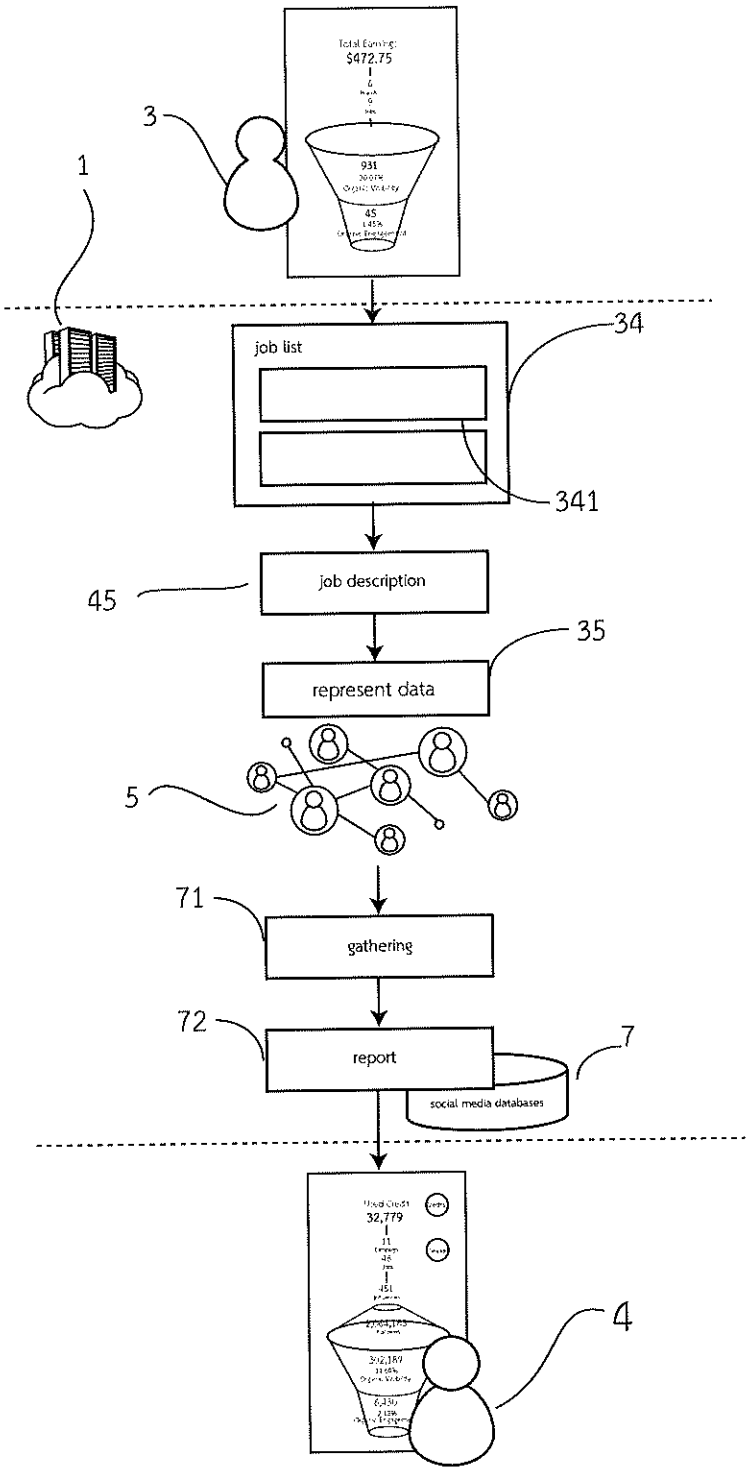

3
1
job list
34
341
45
job description
35
represent data
5
71
gathering
72
report
7
social media databases
4

FIG. 7

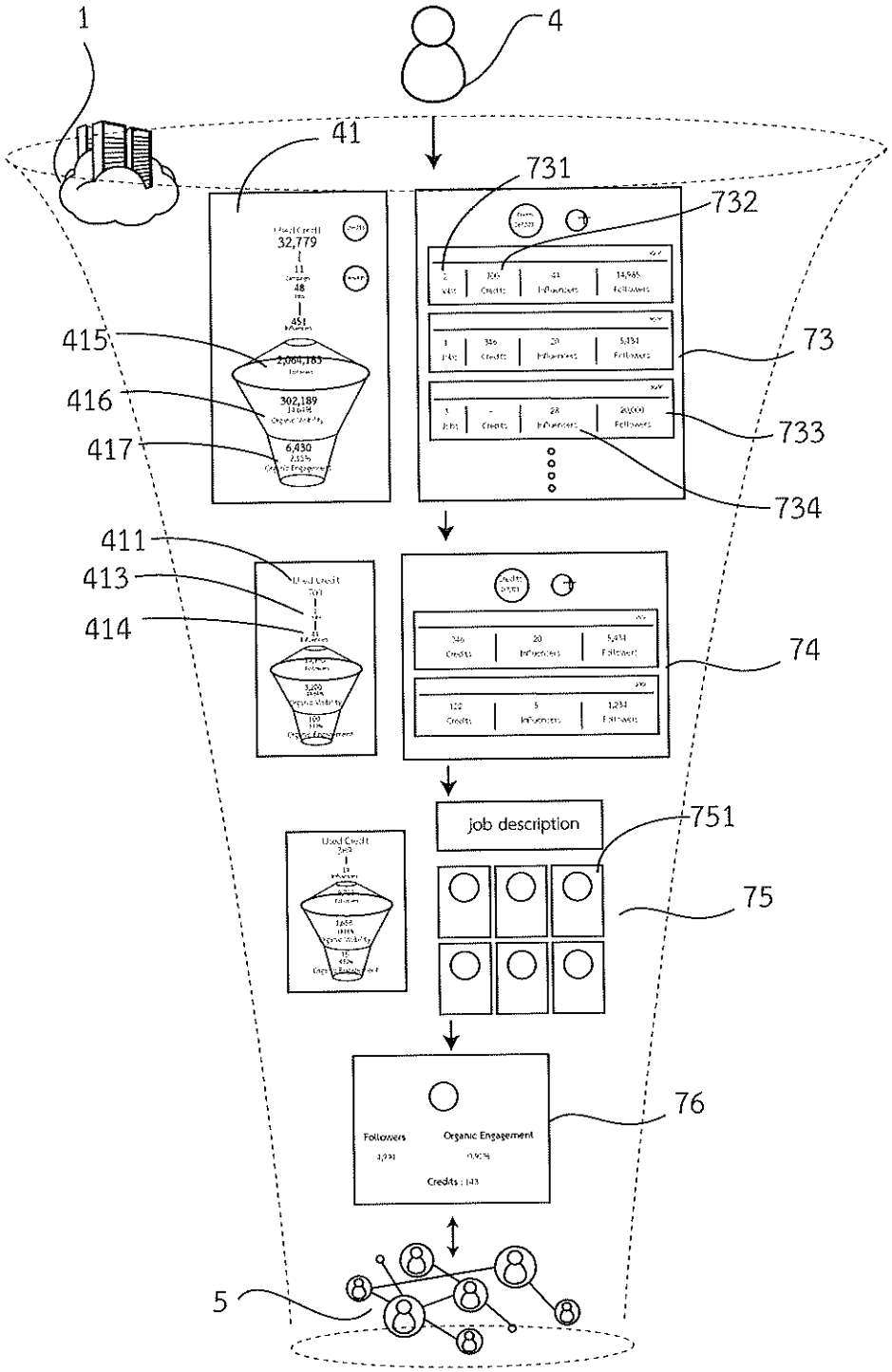

1
4
41
731
732
415
416
417
73
733
734
411
413
414
74
job description
751
75
Followers
Organic Engagement
Credits : 143
76
5

FIG. 8