Claims

1. A method of display mode switching, comprising:

receiving a user-triggered switching instruction for a playback interface;

in response to the switching instruction, switching the playback interface among a first display mode, a second display mode and a third display mode;

wherein, in the first display mode, text to be played on the playback interface and predetermined controls of the playback interface are hovered over an image to be played on the playback interface; in the second display mode, the playback interface comprises a first playback area and a second playback area, the first playback area being used to display the image to be played, the second playback area being used to display the text to be played and the predetermined controls; in the third display mode, the playback interface hides the text to be played and the predetermined controls.

2. The method of claim 1, wherein, in the first display mode, if a text display area of the playback interface is smaller than an area required to display the text to be played, the text to be played is folded-displayed in the text display area.

3. The method of claim 2, wherein the text display area is provided with a first control, the first control being used to expand the folded-displayed text to be played.

4. The method of claim 2 or 3, wherein text folding information is further displayed in the text display area, the text folding information being used to characterize a folding proportion of the text to be played.

5. The method of any of claims 1 to 4, wherein a second control is further displayed on the playback interface in the third display mode, the second control being used to trigger a download instruction for the image to be played after being clicked.

6. The method of any of claims 1 to 5, wherein in the third display mode, the playback interface is further provided with a third control, the third control, when triggered, being used to switch the playback interface back to a display mode before a previous switch instruction.

7. The method of any of claims 1 to 6, wherein the switching instruction comprises a first

switching instruction, the first switching instruction being used to indicate that the playback interface is switched from the first display mode to the second display mode.

8. The method of claim 7, wherein the first switching instruction is triggered when a first trigger condition is met, the first trigger condition comprising clicking on the first control, clicking on the text display area of the playback interface or performing a two-finger drag to zoom in on the text display area.

9. The method of any of claims 1 to 6, wherein the switching instruction comprises a second switching instruction, the second switching instruction being used to indicate that the playback interface is switched from the second display mode to the third display mode.

10. The method of claim 9, wherein the second switching instruction is triggered when a second trigger condition is met, the second trigger condition comprising clicking on the first playback area.

11. The method of any of claims 1 to 6, wherein the switching instruction comprises a third switching instruction, the third switching instruction being used to indicate that the playback interface is switched from the third display mode to the first display mode.

12. The method of claim 11, wherein the third switching instruction is triggered when a third trigger condition is met, the third trigger condition comprising swiping the image to be played or clicking on the third control.

13. The method of any of claims 1 to 6, wherein the switching instruction comprises a fourth switching instruction, the fourth switching instruction being used to indicate that the playback interface is switched from the third display mode to the second display mode.

14. The method of claim 13, wherein the fourth switching instruction is triggered when a fourth trigger condition is met, the fourth trigger condition comprising clicking on the image to be played, performing a two-finger drag to zoom out on the playback interface, clicking on the third control or clicking on a fourth control, the fourth control being used to switch the playback interface back to the second display mode when triggered.

15. The method of any of claims 1 to 6, wherein the switching instruction includes a fifth switching instruction, the fifth switching instruction being used to indicate that the playback interface is switched from the second display mode to the first display mode.

16. The method of claim 15, wherein the fifth switching instruction is triggered when a fifth trigger condition is met, the fifth trigger condition comprising clicking on a fifth control provided on the playback interface in the second display mode, the fifth control being used to switch the playback interface back to the first display mode when triggered.

17. The method of any of claims 1 to 6, wherein the switching instruction comprises a sixth switching instruction, the sixth switching instruction being used to indicate that the playback interface is switched from the first display mode to the third display mode.

18. The method of claim 17, wherein the sixth switching instruction is triggered when a sixth trigger condition is met, the sixth trigger condition comprising performing a two-finger drag to zoom in on an area of the image to be played.

19. The method of any of claims 1 to 18, wherein the method further comprises:

in response to a user-triggered change instruction for playback content, changing the playback content in the playback interface while maintaining a current display mode, the current display mode comprising the first display mode, the second display mode or the third display mode.

20. An electronic device, comprising:

a processor; and

a memory, configured to store a computer program;

wherein the processor is configured to perform a method of display mode switching of any of claims 1 to 19 by executing the computer program.