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(72) Inventor; and

(71) Applicant: XU, Yuzhen [CA/CA]; 38 Hollywood Ave,
Unit 103, Toronto, Ontario M2N 6S5 (CA).

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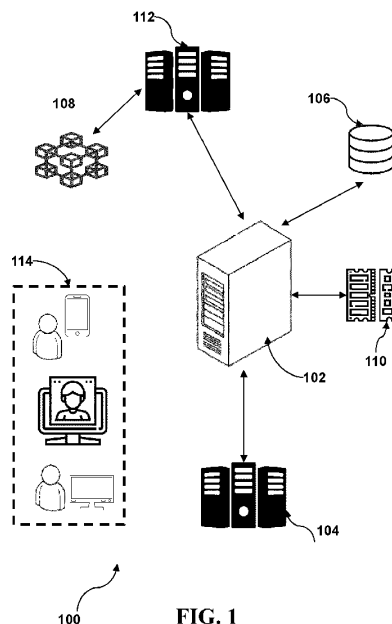


FIG. 1

(57) Abstract: Disclosed herein is a system and a computer implemented method for managing associations between a plurality of entities in a safe, reliable, effective and efficient manner. The system leverages biometric authentication and identity verification to ensure authentic entity profiles and weed out fake profiles and transactions. Further, the system employs one or more artificial intelligence based algorithms to generate an integrity score for a registered entity based on veracity of information shared by an entity with other entities and with the platform, thereby eliminating fake claims made by registered entities to solicit proposals and connection requests.

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