

What is claimed is:

1. A display interface switching method, comprising:

determining a second display interface based on a first triggering instruction triggered by a user on a first display interface and multimedia information currently displayed on the first display interface, when the first triggering instruction is received; ~~and~~

switching the first display interface to the second display interface, wherein content to be displayed on the second display interface is associated with the multimedia information currently displayed on the first display interface; and comprises at least one piece of multimedia information; and

switching the second display interface to the first display interface, based on a second triggering instruction triggered by the user on the second display interface when the second triggering instruction is received;

wherein, when the second triggering instruction is a click operation on any of the at least one piece of multimedia information displayed on the second display interface, switching the second display interface to a new first display interface where the clicked multimedia information is displayed; when the second triggering instruction is a triggering instruction corresponding to the first triggering instruction, switching the second display interface back to the first display interface where the original multimedia information is displayed.

~~wherein, the determining the second display interface comprises: acquiring multimedia information currently displayed on the first display interface based on the first triggering instruction; determining, according to identifier information corresponding to the multimedia information, content that matches the identifier information as the content to be displayed; and determining the display interface to which the content to be displayed belongs as the second display interface corresponding to the multimedia information; and~~

~~wherein, the content to be displayed on the second display interface comprises content in text form and at least one piece of content in multimedia form.~~

2. The display interface switching method according to claim 1, wherein, the determining the second display interface comprises:

acquiring multimedia information currently displayed on the first display interface based on the first triggering instruction;

determining, according to identifier information corresponding to the multimedia information,

content that matches the identifier information as the content to be displayed; and
determining the display interface to which the content to be displayed belongs as the second
display interface corresponding to the multimedia information.

5 ~~32~~. The display interface switching method according to claim 1, wherein, the determining
content that matches the identifier information as the content to be displayed comprises:

performing query in a local storage according to the identifier information, to acquire content
that matches the identifier information as the content to be displayed;

or

10 transmitting a query request carrying the identifier information to a server;

receiving a query response returned by the server, wherein the query response carries content
that matches the identifier information; and

using the content that matches the identifier information carried in the query response as the content to be displayed.

4. The display interface switching method according to claim 1, wherein, the content to be displayed on the second display interface comprises content in text form and/or content in multimedia form, wherein the content in text form comprises personal information of an author of the multimedia information currently displayed on the first display interface, and/or the content in multimedia form comprises multimedia information uploaded by the author.

53. The display interface switching method according to claim 1, wherein, the first triggering instruction comprises any one of the following:

- a triggering instruction corresponding to a sliding operation on the first display interface;
- a triggering instruction corresponding to a click operation on the first display interface;
- a triggering instruction corresponding to a gesture operation; and
- a triggering instruction corresponding to a voice control operation.

64. The display interface switching method according to claim 53, wherein,

when the first triggering instruction is a triggering instruction corresponding to a click operation of the user on the first display interface, the click operation comprises a click operation on a triggering button.

75. The display interface switching method according to claim 1, ~~w-further comprising~~ herein:

~~switching the second display interface to the first display interface, based on a second triggering instruction triggered by the user on the second display interface when the second triggering instruction is received, wherein the multimedia information is displayed on the first display interface.~~ the first triggering instruction comprises a sliding operation on the first display interface;

when the second triggering instruction is a triggering instruction corresponding to the first triggering instruction, the triggering instruction corresponding to the first triggering instruction comprises a second sliding operation on the second display interface.

86. The display interface switching method according to claim 15, wherein the second triggering instruction comprises any one of the following:

a triggering instruction corresponding to a sliding operation on the second display interface;
a triggering instruction corresponding to a click operation on the second display interface;

a triggering instruction corresponding to a gesture operation;
a triggering instruction corresponding to a voice control operation.

- 5 [97](#). The display interface switching method according to claim [86](#), wherein, when the second triggering instruction is a triggering instruction corresponding to a click operation of the user on the second display interface, the click operation comprises:
- a click operation on the triggering button; or
 - a click operation on any multimedia information in at least one piece of multimedia information.

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108. An electronic device, comprising a processor, a memory, and a bus,
wherein, the bus is configured to connect the memory and the memory;
the memory is configured to store operation instructions; and

5 the processor is configured to execute the display interface switching method comprising:
determining a second display interface based on a first triggering instruction triggered by a
user on a first display interface and multimedia information currently displayed on the first
display interface, when the first triggering instruction is received; ~~and~~

10 switching the first display interface to the second display interface, wherein content to be
displayed on the second display interface is associated with the multimedia information currently
displayed on the first display interface; and comprises at least one piece of multimedia
information; and

15 switching the second display interface to the first display interface, based on a second
triggering instruction triggered by the user on the second display interface when the second
triggering instruction is received;

20 wherein, when the second triggering instruction is a click operation on any of the at least one
piece of multimedia information displayed on the second display interface, switching the second
display interface to a new first display interface where the clicked multimedia information is
displayed; when the second triggering instruction is a triggering instruction corresponding to the
first triggering instruction, switching the second display interface back to the first display
interface where the original multimedia information is displayed.

25 ~~wherein, the determining the second display interface comprises: acquiring multimedia~~
~~information currently displayed on the first display interface based on the first triggering~~
~~instruction; determining, according to identifier information corresponding to the multimedia~~
~~information, content that matches the identifier information as the content to be displayed; and~~
~~determining the display interface to which the content to be displayed belongs as the second~~
~~display interface corresponding to the multimedia information; and~~

~~wherein, the content to be displayed on the second display interface comprises content in text~~
~~form and at least one piece of content in multimedia form.~~

11. The electronic device according to claim 10, wherein, the determining the second display interface based on the first triggering instruction and the multimedia information currently displayed on the first display interface comprises:

5 acquiring multimedia information currently displayed on the first display interface based on the first triggering instruction;

determining, according to identifier information corresponding to the multimedia information, content that matches the identifier information as the content to be displayed; and

10 determining the display interface to which the content to be displayed belongs as the second display interface corresponding to the multimedia information.

129. The electronic device according to claim 118, wherein, the determining according to identifier information corresponding to the multimedia information, content that matches the identifier information as the content to be displayed comprises:

15 performing query in a local storage according to the identifier information, to acquire content that matches the identifier information as the content to be displayed;

or

transmitting a query request carrying the identifier information to a server;

20 receiving a query response returned by the server, wherein the query response carries content that matches the identifier information; and

using the content that matches the identifier information carried in the query response as the content to be displayed.

25 13. The electronic device according to claim 10, wherein, the content to be displayed on the second display interface comprises content in text form and/or content in multimedia form, wherein the content in text form comprises personal information of an author of the multimedia information currently displayed on the first display interface, and/or the content in multimedia form comprises multimedia information uploaded by the author.

30 140. The electronic device according to claim 810, wherein, the first triggering instruction comprises any one of the following:

a triggering instruction corresponding to a sliding operation on the first display interface;

a triggering instruction corresponding to a click operation on the first display interface;

a triggering instruction corresponding to a gesture operation; and

a triggering instruction corresponding to a voice control operation.

151. The electronic device according to claim 140, wherein,

5 when the first triggering instruction is a triggering instruction corresponding to a click operation of the user on the first display interface, the click operation comprises a click operation on a triggering button.

162. The electronic device according to claim 108, ~~further comprising~~ wherein:

10 ~~when the second triggering instruction triggered by the user on the second display interface is received, switching, based on the second triggering instruction, the second display interface to the first display interface where the multimedia information is to be displayed~~ the first triggering instruction comprises a sliding operation on the first display interface;

15 when the second triggering instruction is a triggering instruction corresponding to the first triggering instruction, the triggering instruction corresponding to the first triggering instruction comprises a second sliding operation on the second display interface.

173. The electronic device according to claim 1210, wherein the second triggering instruction comprises any one of the following:

- 20 a triggering instruction corresponding to a sliding operation on the second display interface;
a triggering instruction corresponding to a click operation on the second display interface;
a triggering instruction corresponding to a gesture operation;
a triggering instruction corresponding to a voice control operation.

25 184. The electronic device according to claim 173, wherein, when the second triggering instruction is a triggering instruction corresponding to a click operation of the user on the second display interface, the click operation comprises:

- a click operation on the triggering button; or
a click operation on any multimedia information in at least one piece of multimedia information.

30 195. A computer readable storage medium, storing computer instructions that, when executed on a computer, causes the computer to perform a display interface switching method comprising:

determining a second display interface based on a first triggering instruction triggered by a user on a first display interface and multimedia information currently displayed on the first display interface, when the first triggering instruction is received; ~~and~~

5 switching the first display interface to the second display interface, wherein content to be displayed on the second display interface is associated with the multimedia information currently displayed on the first display interface; and comprises at least one piece of multimedia information; and

switching the second display interface to the first display interface, based on a second
10 triggering instruction triggered by the user on the second display interface when the second triggering instruction is received;

wherein, when the second triggering instruction is a click operation on any of the at least one piece of multimedia information displayed on the second display interface, switching the second display interface to a new first display interface where the clicked multimedia information is
15 displayed; when the second triggering instruction is a triggering instruction corresponding to the first triggering instruction, switching the second display interface back to the first display interface where the original multimedia information is displayed.

~~wherein, the determining the second display interface comprises: acquiring multimedia information currently displayed on the first display interface based on the first triggering instruction; determining, according to identifier information corresponding to the multimedia information, content that matches the identifier information as the content to be displayed; and determining the display interface to which the content to be displayed belongs as the second display interface corresponding to the multimedia information; and~~

~~wherein, the content to be displayed on the second display interface comprises content in text form and at least one piece of content in multimedia form.~~