

ABSTRACT

APPARATUS AND METHOD FOR ISSUING A COUPON TICKET

An objective of the present invention is to provide a menu screen for issuing a coupon ticket rapidly.

A terminal device 1 comprises a coupon information database 20 which stores sales promotion information of a plurality of stores, a printer 4 which issues a coupon ticket on which the sales promotion information of one store out of the plurality of stores is listed, and a display control section 11 which displays on the display device 3 a menu screen including a menu hierarchically structured for selecting one coupon ticket and an image for directly selecting a particular coupon ticket. Then, the printer 4 issues a coupon ticket that is selected on the menu screen.