CLAIMS

What is claimed is:

1. A user behavior data processing method, comprising:

obtaining log information stored in a preset server at a fixed time, wherein, the log information comprises user behavior data which is captured and sent to the preset server by client;

determining that whether row data satisfying a preset format exists in each row data of the log information, wherein, the row data is the data corresponding to each row of the log information;

setting the row data satisfying the preset format as user behavior information;

performing data statistics on the user behavior information according to a preset rule to obtain statistical information of the user behavior information;

wherein the step of setting the row data satisfying the preset format as user behavior information comprise:

determining whether the row data satisfying the preset format comprises row data satisfying a preset permission when the row data satisfying the preset format exists in each row data of the log information;

obtaining row data comprising a preset character or a preset character string from the row data satisfying the preset permission when the row data satisfying the preset format comprises row data satisfying the preset permission;

determining in the row data comprising the preset character or the preset character string, whether the second word after the preset character or the preset character string is a preset information;

obtaining row data comprising the preset character or the preset character string from the row data that the second word after the preset character or the preset character string is the preset information when the second word after the preset character or the preset character string is the preset information;

determining in the row data comprising the preset character or the preset

character string, whether exists row data that the number of words after the preset character or the preset character string is less than a preset threshold; and

setting the row data that the number of words after the preset character or the preset character string is less than the preset threshold as user behavior information when row data that the number of words after the preset character or the preset character string is less than the preset threshold exists.

2. The method of claim 1, wherein the step of performing data statistics on the user behavior information according to a preset rule to obtain statistical information of the user behavior information comprises:

loading the user behavior information into a database table;

based on the database table, performing data statistics on the user behavior information according to a preset rule, to obtain statistical information of the user behavior information.

3. The method of claim 1, wherein, after the step of performing data statistics on the user behavior information according to a preset rule to obtain statistical information of the user behavior information, the method further comprises:

obtaining attribute information of the user behavior information;

displaying the attribute information and the statistical information.

4. The method of claim 3, wherein the attribute information comprises identification information and source information of the user behavior information.

5. A user behavior data processing device, comprising a memory, a processor, and a user behavior data processing program executable by the processor and stored in the memory, the user behavior data processing program when being executed by the processor performing the following steps:

obtaining log information stored in a preset server at a fixed time, wherein, the log information comprises user behavior data which is captured and sent to the preset server by client;

determining that whether row data satisfying a preset format exists in each row data of the log information, wherein, the row data is the data corresponding to each row of the log information;

setting the row data satisfying the preset format as user behavior information;

performing data statistics on the user behavior information according to a preset rule to obtain statistical information of the user behavior information;

wherein the step of setting the row data satisfying the preset format as user behavior information comprise:

determining whether the row data satisfying the preset format comprises row data satisfying a preset permission when the row data satisfying the preset format exists in each row data of the log information;

obtaining row data comprising a preset character or a preset character string from the row data satisfying the preset permission when the row data satisfying the preset format comprises row data satisfying the preset permission;

determining in the row data comprising the preset character or the preset character string, whether the second word after the preset character or the preset character string is a preset information;

obtaining row data comprising the preset character or the preset character string from the row data that the second word after the preset character or the preset character string is the preset information when the second word after the preset character or the preset character string is the preset information;

determining in the row data comprising the preset character or the preset character string, whether exists row data that the number of words after the preset character or the preset character string is less than a preset threshold; and

setting the row data that the number of words after the preset character or the preset character string is less than the preset threshold as user behavior information when row data that the number of words after the preset character or the preset character string is less than the preset threshold exists.

6. A computer-readable storage medium storing a user behavior data processing program, the user behavior data processing program when being executed by a processor performing the following steps:

obtaining log information stored in a preset server at a fixed time, wherein, the log information comprises user behavior data which is captured and sent to the preset

server by client;

determining that whether row data satisfying a preset format exists in each row data of the log information, wherein, the row data is the data corresponding to each row of the log information;

setting the row data satisfying the preset format as user behavior information;

performing data statistics on the user behavior information according to a preset rule to obtain statistical information of the user behavior information;

wherein the step of setting the row data satisfying the preset format as user behavior information comprise:

determining whether the row data satisfying the preset format comprises row data satisfying a preset permission when the row data satisfying the preset format exists in each row data of the log information;

obtaining row data comprising a preset character or a preset character string from the row data satisfying the preset permission when the row data satisfying the preset format comprises row data satisfying the preset permission;

determining in the row data comprising the preset character or the preset character string, whether the second word after the preset character or the preset character string is a preset information;

obtaining row data comprising the preset character or the preset character string from the row data that the second word after the preset character or the preset character string is the preset information when the second word after the preset character or the preset character string is the preset information;

determining in the row data comprising the preset character or the preset character string, whether exists row data that the number of words after the preset character or the preset character string is less than a preset threshold; and

setting the row data that the number of words after the preset character or the preset character string is less than the preset threshold as user behavior information when row data that the number of words after the preset character or the preset character string is less than the preset threshold exists.