7DX – A Framework for Initial Indication of Digital Transformation

DESCRIPTION

1. The patent is a reporting framework to provide an initial indication of the state of digital transformation for their subject organization/s through a set of seven (7) simple standard questions.

2. This framework may be output into a report that enables organization a better appreciation and awareness on which areas of the organization identified could be under innovated. The reporting framework also provides a risk level indicator on the overall risk of under innovating for the organization.

3. The key benefit of having this framework is that it provides a simple initial diagnostic assessment of an organization's innovation health without a lengthy engagement with the organization. Such initial assessment allows end users to identify areas that they may choose to pursue and focus on for their organization's digital transformation journey.

4. Brief Description of the Drawings: Drawings have been provided to illustrate how this reporting framework can be carried out and implemented.

    a. Figure 1 lists the standard set of seven (7) questions for the users. (the "Questions")

    b. Figure 2 lists the standard set of responses that users may choose to answer the Questions. (the "Rating")

    c. Figure 3 lists the corresponding Score against the Rating. (the "Score")

    d. Figure 4 shows the graphical visualization presented based on the user's Rating responses to the Questions. (the "Graph")

    e. Figure 5 shows the corresponding Questions to the Graphical Legend. (the "Graphical Legend")

    f. Figure 6 lists the definition for each of the seven (7) pillars of digital transformation against the corresponding Graphical Legend, to further define what it means and what may be achieved in pursuing them. (the "7 Pillars")

    g. Figure 7 shows an example of how the Questions, Rating and Score results in an Overall Score. (the "Overall Score")

    h. Figure 8 shows how the Overall Score can fall into respective Score Bands and in turn defining the likely State of Digital Transformation and the respective Risk Level. (the "Risk Level")

5. The industry application of the Reporting Framework can be used by:-

    a. Management Consultants, Business Consultants, IT Consultants, and in-house Consultants, Managers, or Directors to create a report for organizations as a consultancy or service, using the set of information identified in either one of, or a combination of the Figures 1,2,3,4,5,6,7,8 as (the “Deliverables”) to provide reporting deliverables.

    b. Businesses involved in providing management consultancy and/or IT solutions who may use the reporting Deliverables as described above as an engagement tool with clients for new business or for use by in-house business units to solicit business engagements.

    c. Organizations themselves, who may use the reporting Deliverables as described above to evaluate their digital transformation progress, learning to identify which areas to prioritise innovation, understanding innovation standards, and/or setting up of a baseline for series of projects for innovation.

CLAIMS

1. The patent is a reporting framework to provide an initial indication of the state of digital transformation for organizations through a set of seven (7) standard Questions in Figure 1.

2. The Questions in Figure 1 shall be responded with standard prefixed responses in a form of a multiple choice Ratings as listed in Figure 2.

3. The Ratings in Figure 2 may have corresponding Score as shown in Figure 3.

4. The Questions, Ratings and Score may be formulated into a Graph or other visualization tool with an example shown in Figure 4.

5. The Graph may have corresponding Graphical Legend to the Questions as shown in Figure 5.

6. Each Graphical Legend are further defined in their purpose and potential achievements corresponding to the 7 Pillars of digital transformation as shown in Figure 6.

7. The Questions, Ratings and Score for all the questions are totaled as an Overall Score as shown in Figure 7.

8. The Overall Score is cross referenced to a risk table to determine the Likely State of Digital Transformation and the corresponding Risk Level as shown in Figure 8.