CLAIMS

1. A method of communicating survey questions to a list of participants; the list of participants obtained by including a proxy email address as a participant address in a list of participant email addresses whereby a web enabled server receiving an invitation addressed to the proxy email address also receives the list of participant email addresses; the web enabled server subsequently transmitting survey questions to the participants identified by the list of participant email addresses.

2. The method of claim 1 wherein the proxy email address is a meeting type email address.

3. The method of claim 1 or 2 wherein the web enabled server responds with an acceptance to the invitation.

4. The method of claim 3 wherein the web enabled server further provides a link to associate a recurring set of meetings with other recurring sets of meetings; and wherein the recurring set of meetings are associated as one or more of recurring meetings within a recurring series of meetings.

5. A meeting quality assessment system; said system comprising at least one web enabled server in communication with a plurality of digital communication devices; the web enabled server incorporating a processor and a memory; the processor executing instructions stored in the memory and as modified by data contained in the memory; the processor executing at least following steps:
   a) receiving meeting invitations from a meeting organizer with reference to all participant email addresses;

b) the meeting invitation including a predetermined meeting time; the predetermined meeting time comprising a meeting start time and a meeting end time;

c) each meeting invitation also addressed to at least one meeting type email address;

d) the meeting type email address includes a meeting type descriptor;

e) the web enabled server executing a macro portion which responds with an acceptance to each meeting invitation;

f) the web enabled server executing a macro portion which further provides a link to associate a recurring set of meetings with other recurring sets of meetings; and wherein the recurring set of meetings are associated as one or more of recurring meetings within a recurring series of meetings;

g) the meeting type descriptor input as an argument to a question generating function executing a macro portion which on the web enabled server;

h) in a separate step survey questions are communicated to each prospective participant at the predetermined meeting time on a digital communication device of each prospective participant; the questions being a function of the meeting type descriptor;

i) each digital communication device generating participant response data from answer data entered into the digital communication device with reference to each question by each participant;

j) on completion of the survey questions by each participant response data is transmitted from each digital communication device to the web enabled server;

k) the web enabled server collates by execution a macro portion the participant response data and after a

predetermined collation time transmits assessment data to each digital communication device;

~~k)~~l) and wherein the survey questions are communicated to a list of participants; the list of participants obtained by including a proxy email address as a participant address in a list of participant email addresses whereby a web enabled server receiving an invitation addressed to the proxy email address also receives the list of participant email addresses; the web enabled server subsequently transmitting survey questions to the participants identified by the list of participant email addresses.~~.~~

6. The system of claim 5 wherein the assessment data comprises a score.

7. The system of claim 5 wherein the assessment data is parsed to provide a meeting tone value.

8. The system of any one of claims 5 to 7 wherein the step of communicating survey questions further includes the step of providing the questions from an earlier meeting prepopulated with the answers provided to those questions from the previous meeting.

9. The system of any one of claims 5 to 7 wherein the step of communicating survey questions further includes the step of providing the questions for each respective participant and only those questions answered by that respective participant from an earlier meeting prepopulated with the answers provided to those questions by that participant from the previous meeting.

10. The system of claim 9 wherein the step further includes prepopulating a most likely answer for each participant using artificial intelligence from stored data or from publicly available data on the internet to calculate using artificial intelligence.

11. The system of any one of claims 5 to 7 wherein the step of communicating survey questions further includes the step of providing a subset of one or more inputs.

12. The system of claim 11 wherein the inputs are in the form of questions, a set of multi choice, radio button or check box like hyperlinks.

13. The system of claim 11 or 12 wherein each hyperlink is unique and corresponds to a complete answer.

14. The system of claim 13 wherein the hyperlink contains the selective value of the individual choice, answers previously supplied either from smartphone or when the hyperlink has been previously used.

15. The system of claim 14 wherein if not previously scored then the default value is used.

16. The system of any one of claims 11 to 15 wherein the hyperlink also contains an identifier for the user that is unique to this meeting.

17. The system of any one of claims 11 to 16 wherein in addition each hyperlink contains a unique one-time password.

18. The system of claim 17 wherein if it is detected that the hyperlink has been tampered with, then the server silently disconnects and nothing is shown in the users browser.

19. The system of claim 18 wherein tampering with the hyperlink is determined by determining if the content of the hyperlink has changed.

20. The system of any one of claims 12 to 19 wherein selecting on the hyperlink updates the database with the explicit

selection and the implicit selections contained within the link.

21. The method~~system~~ of any one of claims 1 to 5~~20~~ wherein the web enabled server communicates an invitation to a prospective participant to a digital communication device operated by the prospective participant.

22. The system of any one of claims 5 to 21 wherein the predetermined collation time is 24 hours.

23. The system of any one of claims 5 to 21 wherein the predetermined collation time is zero.

24. The system of any one of claims 5 to 21 wherein the assessment data includes a score value.

25. The system of any one of claims 5 to 21 wherein the assessment data includes a graphical comparison between and within a recurring series of meetings.

26. The system of any one of claims 5 to 25~~claim 1~~ wherein the questions are presented in an email.

27. The system of any one of claims 5 to 25~~claim 1~~ wherein the questions are presented in a browser window by execution of a browser application accessed by a link in an email.

28. The system of any one of claims 5 to 25~~claim 1~~ wherein the questions are presented on a smart phone platform as a display application executing on the digital communication device.

29. The system of any one of claims 5 to 25~~claim 1~~ wherein the digital communication device is a hand held digital communication device.

30. The system of any one of claims 5 to 25~~claim 1~~ wherein the digital communication device is a smartphone.

31. The system of any one of claims 5 to 30~~any previous claim~~ wherein the system analyses and assesses the assessment data from multiple users across multiple meetings thereby to report globalized results.

32. The system of claim 31 applied in the context of recurring meetings which will occur for a particular endeavour and where there will also be associated recurring meetings.

33. The system of claim 32 wherein a project has recurring project team meetings, recurring steering committee meetings, recurring stakeholder meetings, backlog, demonstration, retrospective, risk, program and portfolio meetings and Customer Acquisition meetings.

34. The system of any one of claims 31 to 33 wherein the survey system compares meetings from the same recurring set but for a~~the~~ set of all meetings for the endeavour.

35. The system of any one of claims 5 to 34 wherein said macro portion is assembled~~A method of assembling programme code~~ for execution on a platform on the web enabled server or the digital communication device; said macro portion assembled by a method comprising

- defining a first lookup table which maps specified parameters against specified patterns;
- defining said at least one macro portion which is a function of a parameter and of said~~a~~ platform;
- transmitting the at least one selected specified macro portion specified by a parameter in the first lookup table as a function of the platform;
- installing the at least one selected specified macro portion in an application on the platform;

· executing the at least one selected specified macro portion on the platform.

36. The system~~method~~ of claim 35 wherein the macro portions include merge portion links; each merge portion link linking to code which is a function of a parameter.

37. The system~~method~~ of claim 35 or 36 wherein a user may define a new parameter in the first lookup table.

38. The system~~method~~ of claim 37 wherein the new parameter is defined with the assistance of a portal executing on the web enabled server.

39. The system~~method~~ of claim 38 wherein the portal issues a macro portion to the platform in response to execution/invoking of a "new parameter" parameter in the macro mapping table.

40. The system~~method~~ of claim 39 wherein the parameter which the user may define is a new meeting type identified by a new meeting type email address in the macro mapping table.

41. The system~~ or method~~ of any one of claims 35~~1~~ to 40 wherein the system can generate new parameter.

42. The system~~ or method~~ of claim 41 wherein the new parameter is generated in response to a user invoking execution of a parameter.

43. The system~~ or method~~ of claim 41 or 42 wherein the new parameter is a meeting type.

44. The system~~ or method~~ of any one of claims 41, 42 or 43 wherein the new parameter causes reports in the form of a summary of responses to multiple meetings which can be recurring.

45. The systemmethod of any one of claims 35 to 38 wherein the parameter is in the form of a meeting type descriptor.

46. The method or system of any one of claims 351 to 45 wherein the first lookup table is a macro mapping table.

47. The method or system of any one of claims 351 to 46 wherein a specified parameter includes a meeting type email address.

48. The systemmethod of any one of claims 35 to 46 wherein a specified parameter includes a question element.

49. The systemmethod of any one of claims 35 to 46 wherein a specified parameter includes a response element.

50. The systemmethod of any one of claims 35 to 49previous claim wherein transmission is a function of meeting participant email address.

51. The system of any one of claims 5 to 34 wherein said macro portion is assembledA system for assembling macro portions of code portions to enable execution of the granular generation and dissemination of questionnaire forms and resulting report forms; the system comprising at least a first lookup table stored in memory on a web enabled server and wherein the system:

- defines saida first lookup table which maps specified parameters against specified patterns;
- defines said macro portions which are a function of a parameter and of saida platform;
- transmits thea selected specified macro portion specified in the first lookup table to saida platform;
- installs the macro portion in an application on the platform;
- executes the macro portion on the platform;
- whereby a survey is created at runtime on said platform by executing ones of said micro portions utilising at

least one of: instantaneous conditions, meeting data, recurring meeting data, historical data artificial intelligence or user-defined data.

52. The system of claim 51 wherein the platform is an email platform.

53. The system of claim 51 wherein the platform is a browser platform.

54. The system of claim 51 wherein the platform is a smart phone platform.

55. The system of claim 51 wherein the application is a browser.

56. The system of claim 51 wherein the application is an application executable on a smartphone.

57. The system of claim 51 wherein the application is an email application executable on a digital device.

58. Media containing code which, when executed on a platform, gives effect to the system of any one of claims 51 to 57.

59. Media containing code which, when executed on a platform, gives effect to the method of any one of claims 1 to 3 or to the system of any one of claims 35 to 5057.

60. The system of any one of claims 51 to 3459 wherein authorised users are granted the right to schedule reports on aggregated meetings from specific customers.

61. The system of claim 60 wherein the reports may take the form of standard reports such as program or sales review reports or developed by themselves using functionality.

62. The system of any one of claims 51~~1~~ to 58~~61~~ wherein surveys and results are delivered in a specified language generated by a translation engine.

63. The system of claim 62 wherein the email address is modified to include the two letter country code of the specified language.

64. The system of any one of claims 51 to 63 further including a portal which provides a facility for additional communication to be added to a communication made by the system.

65. The system of claim 64 wherein the additional communication takes form of the communication being phrased differently to suit determined traits.

66. The system of claim 65 wherein each additional communication is phrased differently to suit the determined traits from a grouping of four traits.

67. The system of claim 66 wherein each additional communication is comprised of sub-portions and wherein proportions of the sub-portions for each trait are apportioned according to the proportion of each trait of the receiver.

68. The system of any one of claims 61 to 64 wherein a group of people can be selected as the attendees of a meeting or any of the aggregated meeting types eg program or partner customer or pulse and wherein an additional communication will be added to any Communication that is to be sent~~ by MeetingQuality~~ within the specified timeframe.