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(71) Applicant (for all designated States except US): **RE-SEARCH IN MOTION LIMITED** [CA/CA]; 295 Phillip Street, Waterloo, Ontario N2L 3W8 (CA).

(72) Inventors; and

(75) Inventors/Applicants (for US only): **ZHAO, Wen**

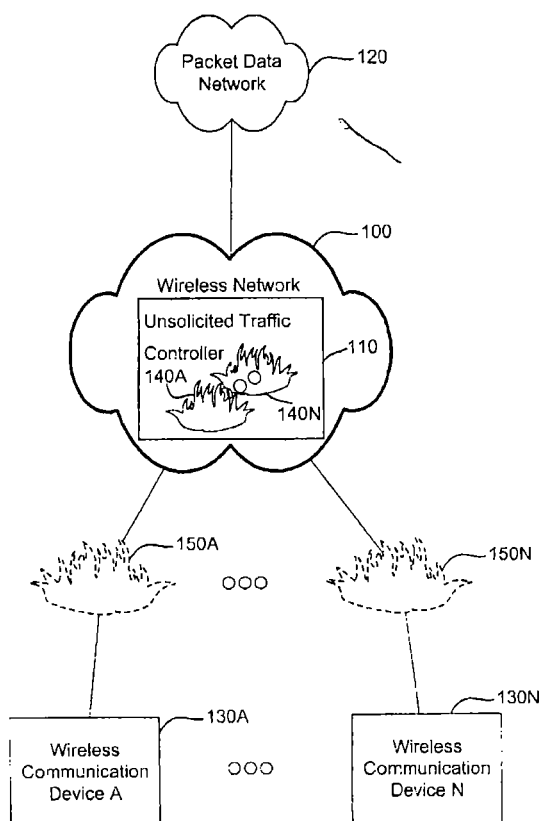
[CA/CA]; 27 Wynridge Place, Kanata, Ontario K2M 2S8 (CA). **PLESTID, Thomas Leonard Trevor** [CA/CA]; 180 Bradford Street, Ottawa, Ontario K2B 5Z4 (CA). **DUNK, Craig** [CA/CA]; 23 Grey Oak Drive, Guelph, Ontario N1L 1P2 (CA). **ISLAM, Muhammad Khaledul** [CA/CA]; 88 Broughton Street, Ottawa, Ontario K2K 3N4 (CA). **ESTABLE, Luis Pablo** [CA/CA]; 51 rue de l'Alouette, Gatineau, Quebec J9A 3J3 (CA). **WILLEY, William Daniel** [US/US]; # 22E, 1200 Gough Street, San Francisco, California 94109 (US).

(74) Agent: **CASSAN MACLEAN**; Suite 401, 80 Aberdeen Street, Ottawa, Ontario K1S 5R5 (CA).

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(54) Title: APPARATUS AND METHOD OF CONTROLLING UNSOLICITED TRAFFIC DESTINED TO A WIRELESS COMMUNICATION DEVICE



(57) Abstract: An apparatus and method of controlling unsolicited traffic are disclosed herein. The apparatus and method can be applied to wireless communication networks such as CDMA2000, UMTS, GPRS and the like so that traffic which is not solicited by wireless communication devices operating on those networks is not sent over the air needlessly. The present application provides techniques to block unsolicited traffic based on the identity of a user (for example based on International Mobile Station Identity (IMSI), Network Access Identifier (NAI), Mobile Station Internet Services Digital Network Number (MSISDN), Session Initiation Protocol (SIP) Universal Resource Locator (url)) as opposed to techniques that are based on a session or IP address, such as a traditional firewall. In accordance with this application, user identity based techniques are applied to block unsolicited traffic whenever a user has established a data session. Further in accordance with this application, user identity based techniques are persisted across changes in IP address and/or session.

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