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(54) **Title**: APPARATUS AND METHODS FOR ANALYSING GOODS PACKAGES

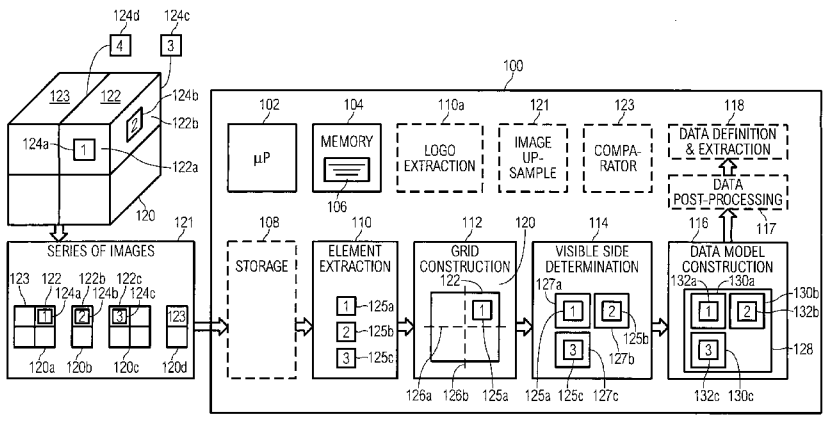

FIG. 1

(57) **Abstract**: An apparatus for constructing a data model of a goods package from a series of images, one of the series of images comprising an image of the goods package, comprises a processor and a memory for storing one or more routines. When the one or more routines are executed under control of the processor the apparatus extracts element data from goods package elements in the series of images and constructs the data model by associating element data from a number of visible sides of the goods package with the goods package. The apparatus may also analyse a candidate character string read in an OCR process from one of the series of images of the goods package. The apparatus may also analyse a barcode read from an image of a goods package.