

ABSTRACT

POINT CARD, POINT CARD PROCESSING APPARATUS, AND POINT CARD SYSTEM

A point card system according to the present invention includes a customer ID recording area 20, a service point recording area 24, an information recording area 22, and a browse flag recording area 23. The customer ID recording area 20 records unrewritable customer identification information. The service point recording area 24 records the number of service points. The information recording area 22 records provider information supplied from a provider without physical contacts. The browse flag recording area 23 records a history of provider information browsing. A provider 1 issues a wireless point card 3 to a customer 2. The provider 1 is provided with a wireless transceiver 8 and a card reader/writer 5. The system supplies provider information to the customer by radio and detects browse history information for providing an additional profit returning service.

Figure 4