CLAIMS

1. An insect repellent composition comprising denatonium ~~compound~~benzoate in an amount in the range of 0.01 to 50% w/w and a carrier in an amount in the range of 1 % to 25% w/w, wherein said carrier comprises at least one selected from sodium lauryl sulphate, polyvinyl acetate, polyvinyl pyridine, polyvinyl pyrrolidone, styrene acrylic polymer, Teg wet 500, kaolin clay, essential oils, plant extracts or water.

~~2. The composition as claimed in claim 1 wherein saiddenatonium compound is selected from the group comprising denatonium chloride, denatonium citrate, denatonium saccharide, denatonium carbonate, denatonium acetate, denatonium benzoate, denatonium benzoate monohydrate or mixtures thereof.~~

~~3. The composition as claimed in claim 1 wherein said denatonium compound is denatonium benzoate.~~

~~4. The composition as claimed in claim 1 wherein said carriercomprises at least one selected from sodium lauryl sulphate, polyvinyl acetate, polyvinyl pyridine, polyvinyl pyrrolidone, styrene acrylic polymer, Teg wet 500, kaolin clay, essential oils, plant extracts or water.~~

~~5. The composition as claimed in claim 1 wherein said denatonium compound is used in an amount in the range of 0.01 to 50% w/w.~~

~~6. The composition as claimed in claim 1 wherein said carrier is used in an amount in the range of 1 % to 25% w/w.~~

~~7~~2. A liquid formulation comprising an insect repellent composition comprising denatonium ~~compound~~benzoate in an amount in the range of 0.01 to 50% w/w and at least one carrier in an amount in the range of 1 % to 25% w/w, wherein said carrier is selected from sodium lauryl sulphate, polyvinyl acetate, polyvinyl

pyridine, polyvinyl pyrrolidone, styrene acrylic polymer, Teg wet 500, kaolin clay, essential oils, plant extracts or water.

~~8~~3. A solid composition comprising an insect repellent composition comprising denatonium ~~compound~~benzoate in an amount in the range of 0.01 to 50% w/w and at least one carrier selected from sodium lauryl sulphate, polyvinyl acetate, polyvinyl pyridine, polyvinyl pyrrolidone, styrene acrylic polymer, Teg wet 500, kaolin clay, essential oils, plant extracts or water.

~~9~~4. A method for repelling insects comprising applying an insect repellent composition to the area to be made repellent, said composition comprising denatonium ~~compound~~benzoate in an amount in the range of 0.01 to 50% w/w as insect repellent and at least one carrier selected from sodium lauryl sulphate, polyvinyl acetate, polyvinyl pyridine, polyvinyl pyrrolidone, styrene acrylic polymer, Teg wet 500, kaolin clay, essential oils, plant extracts or water.