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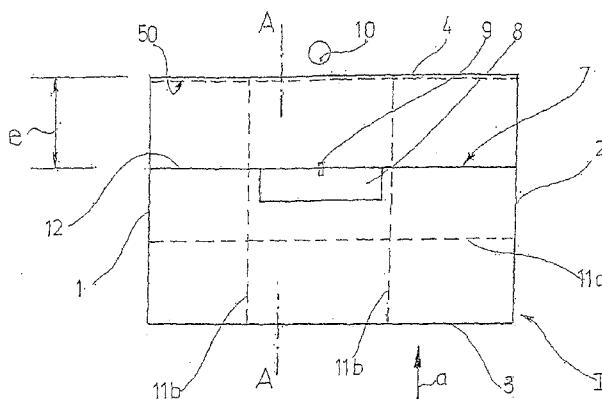
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(54) Title: EQUIPMENT FOR DISPLAYING INFORMATION CARRIERS ESPECIALLY FOR ADVERTISING PURPOSES



(57) **Abstract:** Equipment for displaying information carriers, especially objects, mainly goods and products and/or devices intro-
ducing human, mainly service-providing activities, favourably for advertising purposes, which equipment has a cabinet I suitable
for accommodating the information carrying device to be displayed, constructed in a way that it is possible to look inside its internal
space, which cabinet contains light sources, especially lighting units. The equipment is characterised by that the cabinet's I side-walls
(1,2), bottom-wall (5) and upper-wall 6, made of non-transparent material, contain a strip running around situated at a distance e
from the back-wall (4), and the edges of a transparent plate 7 are in contact with this strip; -the information carrier, especially object
(8) to be displayed is situated on the front of the transparent plate 7 with respect to the viewing direction a of the inside of the cabinet
1; - the side-walls (1,2), the bottom-wall (5) and the upper-wall (6) contain at least one strip running around of the same construction
as the strip touching the transparent plate (7), situated at a distance from the transparent plate (7), in front of it, favourably parallel
to the contact strip; and - looking at it from the viewing direction a there are lighting units 10 behind the transparent plate (7).

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