ABSTRACT

Provided in the embodiments of the present disclosure are a video generation method and apparatus, and an electronic device and a storage medium. The method comprises: displaying a filming page, wherein the filming page is used for displaying a target picture collected by a camera, so as to film a video containing the target picture; in response to the presence of element identification information in the target picture, displaying, in the filming page, element information of a target video element corresponding to the element identification information, wherein the target video element comprises at least one of a filming tool and a video template; in response to the reception of a usage operation for the target video element, displaying a preview effect of the target video element; and in response to the reception of a video generation operation, generating a video by using the target video element.