CLAIMS

1. A container for consumer goods, comprising:

an outer housing comprising a hinged lid rotatable between open and closed positions, wherein the hinged lid comprises a first lid panel and a second lid panel, the first lid panel being movable relative to the second lid panel during movement of the hinged lid between the open and closed positions;

an inner package of consumer goods within the outer housing comprising an access opening through which consumer goods can be removed; and

a reclosable flap arranged to cover the access opening, wherein, in the closed position, an inner surface of the reclosable flap forms an overlap region with an outer surface of the inner package that extends around the periphery of the access opening, the overlap region comprising a non-adhering region;

wherein an outer surface of the reclosable flap is attached to the first lid panel at an attachment region that is provided opposite the non-adhering region;

wherein the non-adhering region has a surface that is at least the same size as the surface of the attachment region.

2. The container of claim 1, wherein the surface of the non-adhering region is larger than the surface of the attachment region.

3. The container of claim 1 or claim 2, wherein the attachment region is provided at a free end of the reclosable flap.

4. The container of any preceding claim, wherein the first lid panel rotates about a rotation axis relative to the second lid panel during movement of the lid between the open and closed positions.

5. The container of claim 4, wherein the first lid panel is initially fixed relatively to the second lid panel.

6. The container of any preceding claim, further comprising an inner frame within the outer housing.

7. The container of claim 6, wherein the inner frame is positioned inside the inner package.

8. The container of any preceding claim, wherein, when the hinged lid is moved from the closed position to the open position, a pivoting movement is provided about the first lid panel whereby the first lid panel pivots against the inner package along a pivot line, and wherein the non-adhering region includes the pivot line.

9. The container of any preceding claim, wherein the overlap region further comprises an adhering region to releasably affix the outer surface of the inner package and the inner surface of the reclosable flap, the adhering region including, in the closed position, at least a portion of the periphery of the access opening.

10. The container of claim 9, wherein the adhering region includes at least a portion of a top wall of the inner package.

11. The container of claim 9 or claim 10, wherein the adhering region includes a portion of a front wall of the inner package.

12. The container of claim 11, wherein the adhering region includes a portion of the front wall that extends away from a front, top edge of the inner package.

13. The container of any of claims 9 to 12, wherein, in the closed position, the non-adhering region includes a portion of the periphery of the access opening.