

ABSTRACT

The present application relates to the field of interface interaction, and discloses an action effect display method and apparatus, a device, and a medium. The method comprises: displaying a first virtual object, the first virtual object having the capability to execute a target action, and the target action comprising a corresponding action effect; receiving an action execution operation; dividing the action effect of the target action into n effect segments, in which at least two effect segments that use different adjustment ratios when adjusting a playback speed are present; and sequentially playing the n effect segments. A segment that needs to be displayed has a small proportion of acceleration, and a segment having a weak effect has a large proportion of acceleration, i.e., a part having a weak effect is ignored and a part having an obvious effect is especially displayed, so that the part having an obvious effect is especially displayed while accelerating the display of the action effect, and thus the display accuracy and efficiency of the action effect are improved.

Fig. 5