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(71) Applicant (for all designated States except US):
BLOOMBERG FINANCE L.P. [US/US]; 731 Lexington Avenue, New York, NY 10022 (US).

(72) Inventors; and

(75) Inventors/Applicants (for US only): **ZIMMAN, Christopher, William** [US/GB]; 5 Kings Avenue, London N10 1PA (GB). **HOOK, James, William** [CA/US]; 145 East 27th Street, Apt. 12e, New York, NY 10016 (US).

(74) Agents: **ROSSI, David, V.** et al.; Frommer Lawrence & Haug LLP, 745 Fifth Avenue, 10th Floor, New York, NY 10151 (US).

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(54) Title: DYNAMICALLY PROGRAMMABLE RFID TRANSPONDER

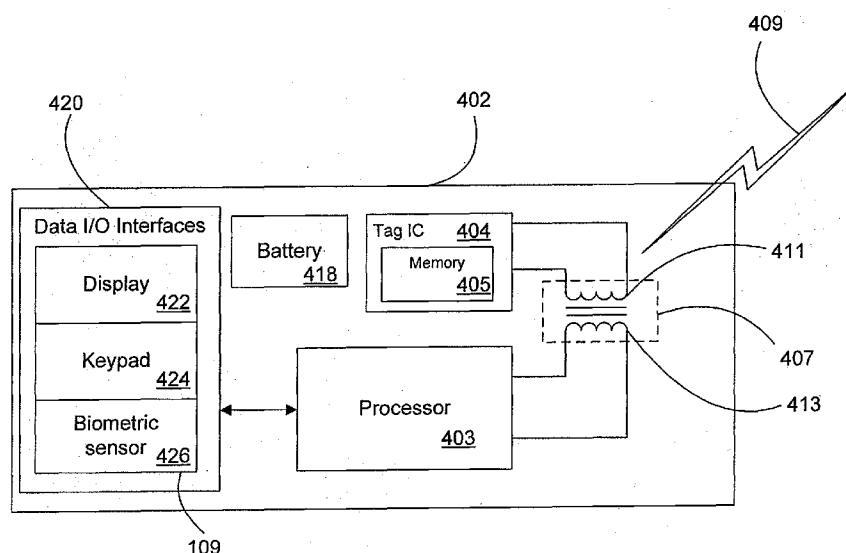


FIG. 2

(57) Abstract: A radio frequency transponder, or a device that comprises a radio frequency transponder, wherein the radio frequency transponder is operative in invoking self-programming of data stored in the radio frequency transponder. In some implementations the radio frequency transponder selectively enables the transmission of a unique identifier by selectively programming the unique identifier stored in the radio frequency transponder. In various implementations, the radio frequency transponder programs data stored in the transponder by generating a signal that is reactively coupled to the antenna of the radio frequency transponder.

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