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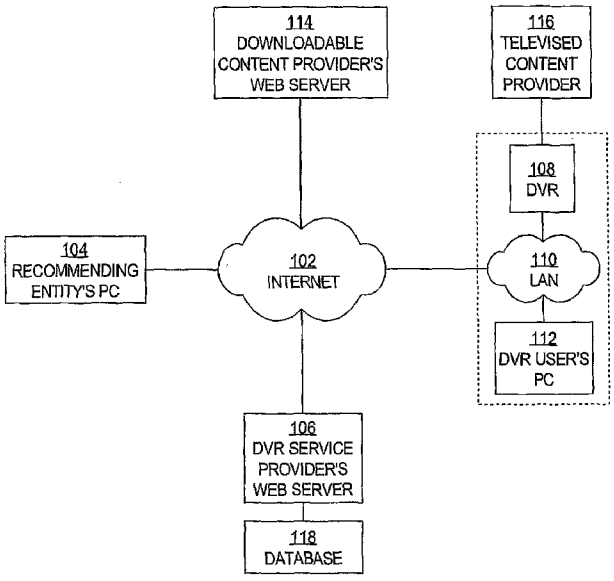
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(54) Title: RECOMMENDED RECORDING AND DOWNLOADING GUIDES



(57) Abstract: Techniques for recommending recording and/or downloading suggestions to a DVR user are provided. According to one technique, a list of suggestions is received from a recommending entity. Each of the suggestions identifies either to-be-broadcasted content or downloadable content. The entity is mapped to the list, thereby establishing an entity-to-list mapping. Data, which indicates a user's selection of a list, is received. The user's DVR is mapped to the selected list, thereby establishing a DVR-to-list mapping. Based on this mapping, one or more candidate items are automatically selected from among a set of items. Identities of the candidate items are sent to the DVR. The recommending entity does not own or operate the DVR.

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