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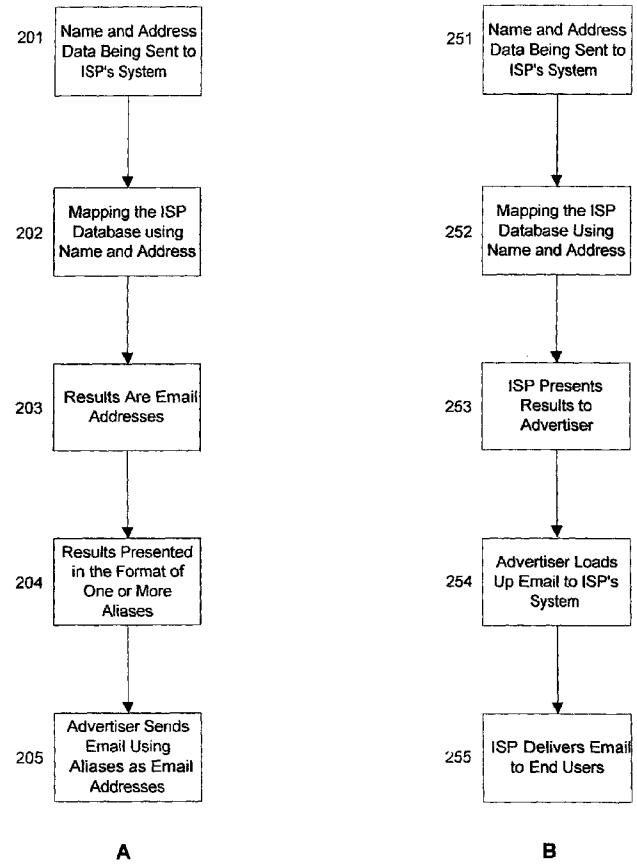
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(54) Title: METHODS AND SYSTEMS FOR ELECTRONIC MAIL, INTERNET TARGET AND DIRECT MARKETING, AND ELECTRONIC MAIL BANNER



(57) Abstract: Methods and systems for special standards, code sets and handling for specially identifying electronic mail ("email") (205) in a self-contained, electronic mail system, including the sorted routing and exclusive delivery (255) of such identified email to their designated destination client folders/interfaces or other special handling, while filtering other non-identifiable electronic mails from its routing and delivery network is disclosed. Also, methods and systems for direct mailing and marketing on the Internet, including, using names (201) and addresses list(s) or demographic database(s) to match to, or extract, or append - the matched names and addresses' electronic mail or targetable IP addresses - from the subscriber and customer database(s) or lists of the respective electronic mail and Internet service providers (204); and a graphics banner style email "banner" for electronic mail; and other Internet marketing and electronic mail methods and systems is herein provided.

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