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(71) Applicant: **VISA INTERNATIONAL SERVICE ASSOCIATION** [US/US]; P.O. Box 8999, San Francisco, California 94128 (US).

(72) Inventors: **BANKSTON, Michael Steven**; 3353 Brunell Drive, Oakland, California 94602 (US). **FRIEND, Erik**

Christopher; 297 Barbara Avenue, Mountain View, California 94040 (US).

(74) Agent: **JOHNSON, Frank L.** et al.; Kilpatrick Townsend & Stockton LLP, Mailstop: IP Docketing - 22, 1100 Peachtree Street, Suite 2800, Atlanta, Georgia 30309 (US).

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(54) Title: DIGITAL TICKET SYSTEM AND METHOD

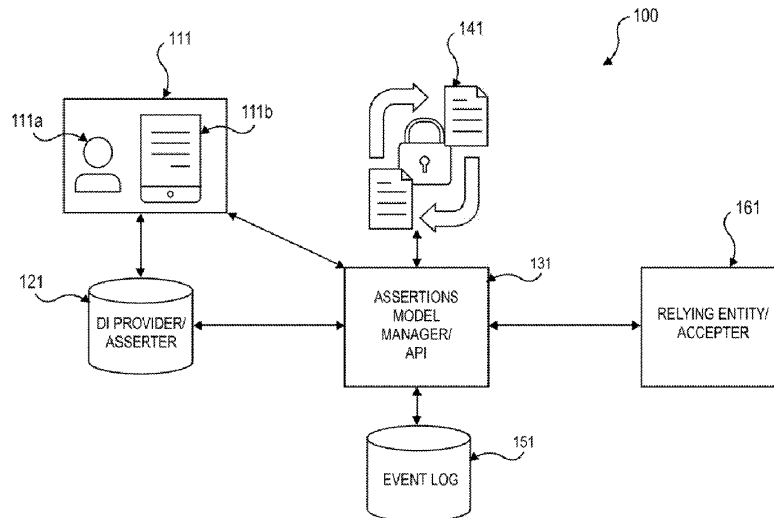


FIG. 1

(57) Abstract: Disclosed are methods and systems for enabling an assertion to be provided to a relying entity that is associated with a discount or digital coupon for an item in a transaction. The assertion may indicate an interaction by a user device with a digital indicator associated with the item and/or a resource provider offering the item. The assertion may be associated with a user and redeemed at a later time to apply a discount for an item involved in a transaction. The assertion may indicate an interaction with a digital indicator at one location for an item and redeemed at another location, including an online transaction, for the same item.

[Continued on next page]

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