CLAIMS

1. A hair treatment method for treating hair by using a hair treatment tool comprising a fiber structure member and a liquid-impermeable sheet to which the fiber structure member is fixed, the fiber structure member retaining a hair cosmetic that includes a pigment and a film-forming resin, the fiber structure member being sealed in a packaging, wherein an entirety or a portion of the packaging is formed by the liquid-impermeable sheet, the method comprising steps 1 and 2 below:

step 1: exposing a surface of the fiber structure member of the hair treatment tool; and

step 2: bringing the fiber structure member, whose surface has been exposed in step 1, into contact with hair, and in this state, moving the fiber structure member in a direction of orientation of the hair.

2. The hair treatment method according to claim 1, wherein, in the step 2, the fiber structure member is folded in two in a manner that the surface thereof faces inward, and the fiber structure member is moved in the direction of orientation of the hair in a state where a hair strand is sandwiched between the fiber structure member having been folded in two.

3. The hair treatment method according to claim 1 or 2, wherein the hair cosmetic includes 70 mass% or greater of an organic solvent having a boiling point of from 50°C to 260°C, and a content by percentage of water is 10 mass% or less.

4. The hair treatment method according to any one of claims 1 to 3, wherein the hair cosmetic is a temporary hair colorant.

5. The hair treatment method according to any one of claims 1 to 4, wherein the hair cosmetic has a viscosity of 2500 mPa·s or less at 30°C.

6. The hair treatment method according to any one of claims 1 to 5, wherein the fiber structure member has a structure formed by layering a plurality of layers.

7. The hair treatment method according to any one of claims 1 to 6, wherein:

the fiber structure member includes

an application layer including a surface layer constituting the surface that contacts the hair, and

a lower layer arranged more toward the liquid-impermeable sheet side than the application layer;

each of the application layer and the lower layer is constituted by a single layer, or by a layered structure formed by layering a plurality of sheets each having the same impregnation rate of the hair cosmetic; and

a content by percentage of cellulosic fiber in the lower layer with respect to the mass of all constituent fibers in the lower layer is from 60 to 95 mass%.

8. The hair treatment method according to any one of claims 1 to 6, wherein:

the fiber structure member includes

an application layer including a surface layer constituting the surface that contacts the hair, and

a lower layer arranged more toward the liquid-impermeable sheet side than the application layer;

each of the application layer and the lower layer is constituted by a single layer, or by a layered structure formed by layering a plurality of sheets each having the same impregnation rate of the hair cosmetic; and

a content by percentage of cellulosic fiber in the application layer with respect to the mass of all constituent fibers in the application layer is from 60 to 95 mass%.

9. The hair treatment method according to any one of claims 1 to 8, wherein:

the fiber structure member includes

an application layer including a surface layer constituting the surface that contacts the hair, and

a lower layer arranged more toward the liquid-impermeable sheet side than the application layer;

each of the application layer and the lower layer has a single-layer structure, or a layered structure formed by layering a plurality of sheets each having the same content by

percentage of cellulosic fiber; and

the content by percentage of cellulosic fiber in all constituent fibers of the application layer is different from the content by percentage of cellulosic fiber in all constituent fibers of the lower layer.

10. The hair treatment method according to claim 9, wherein the content by percentage of cellulosic fiber in all constituent fibers of the application layer is lower than the content by percentage of cellulosic fiber in all constituent fibers of the lower layer.

11. The hair treatment method according to any one of claims 1 to 5, wherein at least the surface side of the fiber structure member includes from 5 to 60 mass% of cellulosic fiber.

12. The hair treatment method according to any one of claims 1 to 11, wherein the fiber structure member is contained in a folded state in the packaging.

13. The hair treatment method according to any one of claims 1 to 12, wherein the film-forming resin includes at least one type of resin selected from the group consisting of cationic resins and anionic resins.

14. A hair treatment tool comprising:

a fiber structure member; and

a liquid-impermeable sheet to which the fiber structure member is fixed, wherein

the fiber structure member retains a hair cosmetic that includes a pigment and a film-forming resin, and

the fiber structure member is sealed in a packaging, wherein an entirety or a portion of the packaging is formed by the liquid-impermeable sheet.

15. The hair treatment tool according to claim 14, wherein the packaging includes an opening means for exposing the fiber structure member sealed inside the packaging.