CLAIMS

1. An oil-in-water emulsion composition for a creamy cosmetic comprising water, oil components, fatty acids and fatty acid alkali salts, having an viscosity of 500 to 100,000 mPa･s,

the entire composition substantially comprising no synthetic surfactant,

behenic acid, stearic acid and palmitic acid being contained as the fatty acids and the total content of the fatty acids and the fatty acid alkali salts being 3 to 11 wt%,

the fatty acid alkali salts being contained in an amount of 20 to 45 wt% relative to the total content of the fatty acids and the fatty acid alkali salts contained in the oil-in-water emulsion composition for a creamy cosmetic, and

the oil-in-water emulsion composition for a creamy cosmetic being obtained by adding an oil phase containing the fatty acids wherein the weight ratio of the behenic acid/the stearic acid/the palmitic acid in the fatty acids being 15 to 65/5 to 85/0 to 80, to a water phase containing as the fatty acid alkali salts a sodium salt or a potassium salt of a C12-C22 saturated fatty acid, followed by emulsification.

2. The oil-in-water emulsion composition for a creamy cosmetic according to claim 1, comprising the oil components other than behenic acid, stearic acid and palmitic acid in an amount of 2 to 20 wt% in the entire oil-in-water emulsion composition for a creamy cosmetic.

3. The oil-in-water emulsion composition for a creamy cosmetic according to claim 1 or 2, comprising only behenic acid, stearic acid and palmitic acid as the fatty acids.

4. A cosmetic comprising the oil-in-water emulsion composition for a creamy cosmetic according to any of claims 1 to 3.