SYSTEM AND METHOD FOR PERFORMING REAL-TIME CONTEXT-AWARE RECOMMENDATION

ABSTRACT

A system for performing real-time context-aware recommendation is disclosed. The system may include one or more processor(s). The system may includ a memory having instructions stored therein, the instructions, when executed by the one or more processor(s), may cause the one or more processor(s) to: determine long-term data of a user; determine short-term data of the user; determine context data for the user; and perform the real-time context-aware recommendation based on the long-term data, the short-term data and the context data.

FIG. 3