ABSTRACT

An information interaction method and device, an electronic apparatus, a storage medium and a computer program product are provided. The information interaction method comprises: displaying an operation result prompt page after a preset operation is performed on a first object; and displaying a first page and displaying object information of the first object in the first page in response to a trigger operation of a first user on a first control in the operation result prompt page, and the first page is a profile page of a first tag to which the first object belongs, and the object information is used for representing object attribute information and object logistics information of the first object.