CLAIMS:

1. A rod comprising a first sheet comprising an aerosol-forming material ~~(2)~~ and a second sheet comprising a thermally-conductive material ~~(3)~~ gathered together and circumscribed by a wrapper ~~(12)~~.

2. A rod according to claim 1 in which the aerosol-forming material ~~(2)~~ comprises tobacco.

3. A rod according to claim 1 or 2 in which the first sheet ~~(2)~~ is a sheet of homogenised tobacco material.

4. A rod according to claim 1, 2, or 3 in which the thermally-conductive material ~~(3)~~ comprises at least one material selected from the group consisting of carbon and metal.

5. A rod according to claim 4 in which the second sheet ~~(3)~~ is an aluminium foil.

6. A rod according to any preceding claim in which the first sheet ~~(2)~~ is crimped.

7. A rod according to any preceding claim further comprising one or more additional sheets of material gathered together with the first and second sheets and circumscribed by the wrapper.

8. An aerosol-forming substrate for a heated aerosol-generating article comprising a rod according to any of claims 1 to 7.

9. A system comprising an electrically-operated aerosol-generating apparatus and an aerosol-generating article for use with the apparatus, the aerosol-generating article comprising an aerosol-forming substrate according to claim 8.

10. A heated aerosol-generating article comprising a combustible heat source and an aerosol-forming substrate according to claim 8 located downstream of the combustible heat source.

11. A heated aerosol-generating article for use in an electrically heated aerosol-generating system comprising an aerosol-forming substrate according to claim 8.

12. A method of forming a rod comprising the steps of;
providing a first continuous sheet comprising an aerosol-forming material ~~(2)~~,

providing a second continuous sheet comprising a thermally-conductive material ~~(3)~~,

simultaneously gathering the first and second continuous sheets transversely relative to the longitudinal axes thereof;

circumscribing the gathered sheets with a wrapper ~~(12)~~ to form a continuous rod, and

severing the continuous rod into a plurality of discrete rods.

13. A method according to claim 12 in which the first continuous sheet ~~(2)~~ is crimped prior to being gathered.

14. A method according to claim 13 in which the second continuous sheet is not crimped prior to being gathered.