Claims:

1. A contact lens comprising a center, a central portion about the center, and a peripheral portion disposed about said central portion; wherein said peripheral portion is brightly colored with a pattern that graduates to transparent towards the outer diameter of the lens and wherein said peripheral portion contains stabilization elements.

2. The lens of claim 1 wherein the brightly colored portion is opaque near the inner diameter of said peripheral portion.

3. The lens of claim 1 wherein the brightly colored portion is translucent near the inner diameter of said peripheral portion .

4. The lens of claim 1 wherein the brightly colored portion is selected from the group consisting of white, near white, off white, light yellow, pale blue, light pink, light green and combinations thereof.

5. The lens of claim 1 wherein the brightly colored portion is off-white.

6. The lens of claim 1 wherein the brightly colored portion is light pink.

7. The lens of claim 1 wherein the brightly colored portion is pale blue.

8. The lens of claim 1 wherein the brightly colored portion is light yellow.

9. The lens of claim 1 wherein the brightly colored portion is light green.

10. The lens of claim 1 having a natural appearance.

11. The lens of claim 1 further comprising a limbal ring.

12. The lens of claim 1 having a brightly colored portion that graduates from opaque to semi-opaque to translucent to transparent from the inner diameter of said peripheral portion to the outer diameter of said peripheral portion.

13. The lens of claim 1 having a colored portion that substantially corresponds to the portion of the lens overlying the iris of a wearer when said lens is on eye.

14. The contact lens of claim 13 further comprising a limbal ring.

15. The contact lens of claim 1 wherein said peripheral portion is colored according to a geometric pattern .

16. The contact lens of claim 1 wherein said peripheral portion is colored according to a random pattern.

17. The contact lens of claim 1 wherein the peripheral zone rotationally stabilizes the lens.

18. The contact lens of claim 17 wherein the thickness of the lens in the peripheral portion varies circumferentially around the lens.

19. The contact lens of claim 17 wherein the thickness of the lens in the peripheral portion varies radially around the lens.

20. A method of manufacturing a contact lens comprising a comprising a center, a central portion about the center, and a non rotationally symmetric peripheral portion disposed about said central portion; wherein said peripheral portion is brightly colored with a pattern that graduates to transparent towards the outer diameter of the lens and wherein said pattern is printed on said lens.

21. The lens of claim 20 wherein the brightly colored pattern is applied by pad printing.

22. The lens of claim 20 wherein the brightly colored pattern is applied by ink jet printing.

23. The lens of claim 20 wherein the brightly colored pattern is applied by photolithography.

24. A method of enhancing the appearance of a wearer's eyes by providing a contact lens comprising a comprising a center, a central portion about said center, and a non rotationally symmetric peripheral portion disposed about said central portion and brightly colored with a pattern that graduates to transparent towards the outer diameter of the lens.

We claim:

1. A contact lens, the contact lens comprising:

a center including an optic zone for vision correction requiring rotational stability;

a central portion about the center, the central portion having a size corresponding to an iris of a wearer of the contact lens, the central portion further having a patterned color portion overlying the iris of a wearer when the lens is on eye;

a limbal ring comprising an annular band of dark color with a width of between 0.75 mm to 2.00 mm configured to mask the limbus of a wearer;

a peripheral portion disposed about the central portion and configured to cover at least a portion of an eye's sclera, the peripheral portion comprising a brightly colored pattern of opaque circles that graduates to transparent towards the outer diameter of the contact lens, the brightly colored pattern of opaque circles comprising bright colors disposed so as to blend gradually with a wearer's sclera, the patterned color portion of the central portion, the limbal ring and the brightly colored pattern of opaque circles being encapsulated between a clear, pre-polymer layer and the contact lens material.

2. The lens of claim **1** wherein the brightly colored portion is selected from the group consisting of white, near white, off white, light yellow, pale blue, light pink, light green and combinations thereof.

3. The lens of claim **1** wherein the brightly colored portion is off-white.

4. The lens of claim **1** wherein the brightly colored portion is light pink.

5. The lens of claim **1** wherein the brightly colored portion is pale blue.

6. The lens of claim **1** wherein the brightly colored portion is light yellow.

7. The lens of claim **1** wherein the brightly colored portion is light green.

8. The lens of claim **1** having a natural appearance.

9. The contact lens of claim **1** wherein the peripheral zone rotationally stabilizes the lens.

10. The contact lens of claim **9** wherein the thickness of the lens in the peripheral portion varies circumferentially around the lens.

11. The contact lens of claim **9** wherein the thickness of the lens in the peripheral portion varies radially around the lens.