

## **ABSTRACT**

Embodiments of the present disclosure relate to a method, an apparatus, a device, and a storage medium for interface interaction. The method proposed herein includes: presenting a first viewing interface in which media content is presented in a first view mode, the first viewing interface including a navigation bar having a plurality of navigation tabs; receiving a first operation on a target navigation tab of the plurality of tabs in the navigation bar; updating the media content presented in the first viewing interface; and presenting, in the first viewing interface, at least one interaction entry including: a first entry for switching a view mode, and/or a second entry associated with a control panel. In this way, the embodiments of the present disclosure are capable of providing a quick interaction entry to a user while triggering the refresh of interface content, thereby improving interaction efficiency of the interface.