

ABSTRACT

A method, apparatus, device and storage medium for reposting a post is provided. In a method for reposting a post, in response to determining that a predetermined repost condition is satisfied, a repost prompt for reposting a post is presented to a first user, the predetermined repost condition comprising at least one of the following: the post has been previously reposted by a second user and the first user and the second user have an association, the number of times the first user completely views the post exceeds a first threshold number of times; and a positive evaluation of the post input by the first user; and in response to a request by the first user to repost the post, the post is caused to be reposted. It is possible to provide easy, quick and flexible reposting, which simplifies the user operation and improves the user experience.